## MAG GROUP Since 1978 HOLDING



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#### A LEGACY SINCE 1978





#### AT A GLANCE

MAG Group Holding's commitment to customer satisfaction by delivering upon the highest quality of work is a cornerstone of its success and progress.

Covering a multitude of sectors, including commercial, contracting and engineering, industrial, freight, healthcare, hospitality, and real estate, MAG Group has evolved to become a powerful and vibrant group that employs more than 2000 personnel worldwide in more than 50 companies and branches.

More than four decades ago, a man dared to dream and challenge the odds. Today, this man's vision has translated to MAG Group Holding — one of the most successful regional real estate companies and an international conglomerate with global expertise.





#### A MESSAGE FROM THE CHAIRMAN

I believe that success belongs to those who dare to dream, set a plan, and finally work on realising this plan and its objectives. Since the beginning in 1978, we have been exploring ourselves by adding new essential values such as straightforwardness, integrity, creativity, and innovation as well as expertise and quality.

These values have become a part of the Group's concepts since the outset and have allowed us to expand into multiple sectors, including the commercial, real estate, service, and construction industries.

Anyone can dream, but to transform a dream into a reality, sacrifice and determination will be needed to weave the threads of innovative ideas into what MAG Group Holding is today.

For my dreams to have been fulfilled, I needed to motivate and work with my team so that we may both expand beyond our potentials and lift our community to the highest grounds possible. Together, the efforts we exert today will yield the future we envisioned and planned for.

We must be vigilant and receptive to the changing landscapes, and accept new concepts with an open mind and a team spirit. Let not the fear of change consume us, but rather, let us be driven by the enthusiasm and the courage to see the world for what it could be.

That is why we have to be receptive to all opinions and ideas, accept new concepts with an open mind, and be driven by enthusiasm and determination to achieve what may seem like an impossible target."

Moafaq Ahmad Al Gaddah
Founder & Chairman of MAG Group Holding



#### DISCOVER THE STORY BEHIND THE GROUP

## THE BIRTH OF MAG GROUP HOLDING

Once upon a time, in a land not so far away, a young schoolboy sketched a name that would later stand for what most people in this world would only hope to achieve.

The young boy had a powerful passion for a dream and as time passed, he never gave up on carving this dream piece by piece. With every passing year, his dream became more of a reality until it was fully realised.

Today, this man is known all over the globe as Moafaq Ahmad Al Gaddah, Founder and Chairman of MAG Group Holding, and one of the most influential people in the Arab world.

#### AGAINST THE ODDS

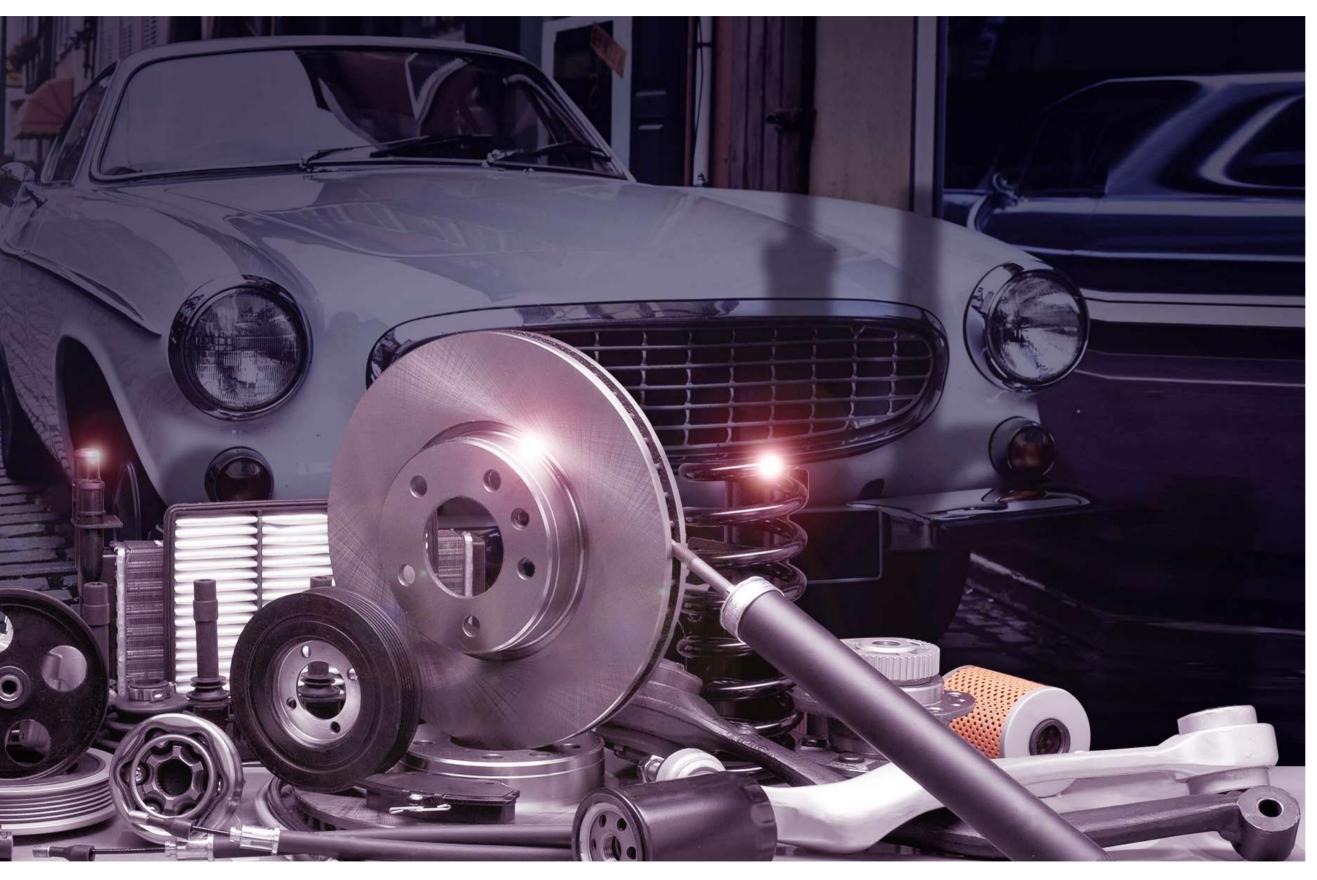
Armed with a gift for sales and the realisation that one must make their own way in life, the young Moafaq Ahmad Al Gaddah relocated from Kuwait to Abu Dhabi to launch a modest automotive spare parts shop in 1978.





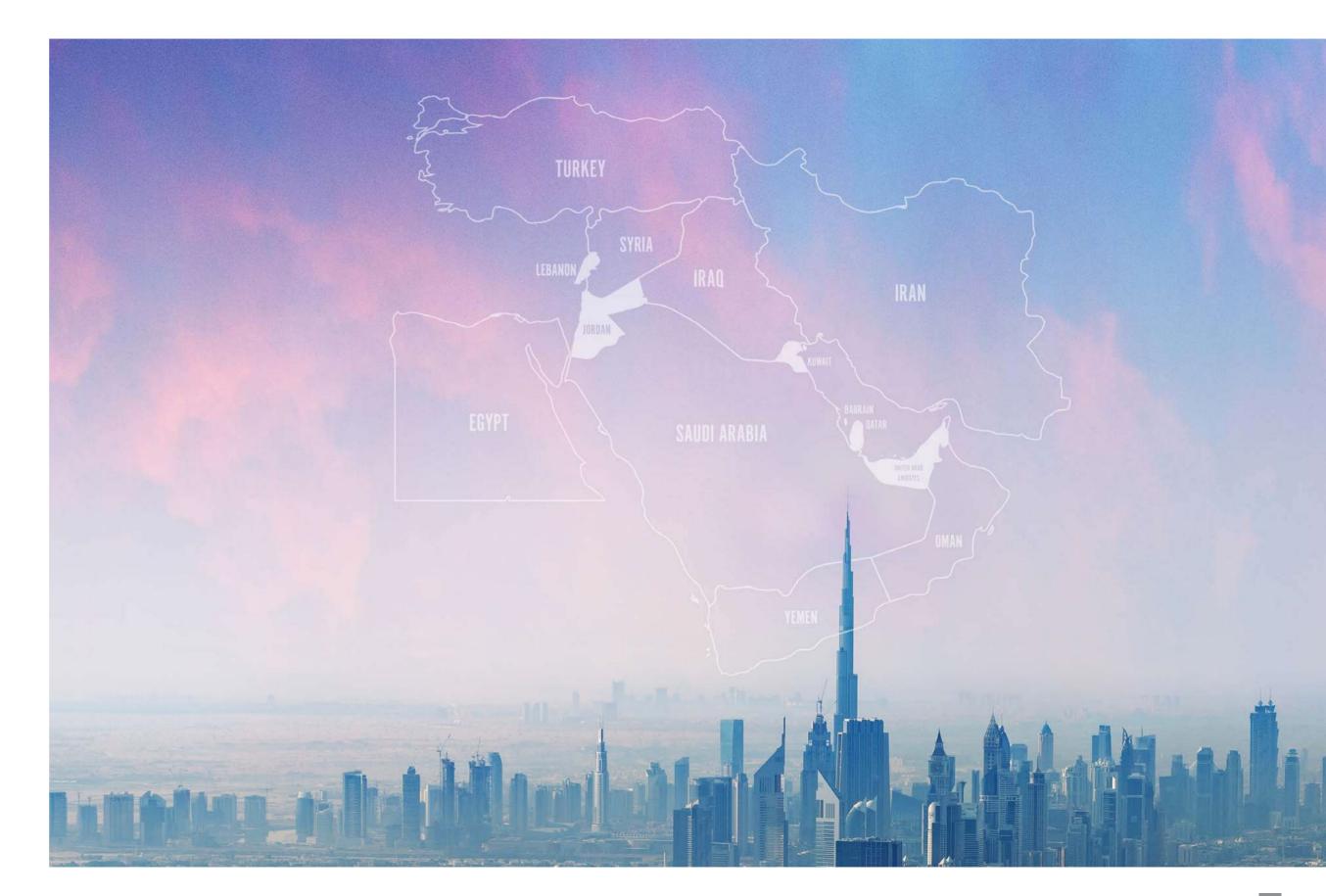


Moafaq Al Gaddah Trading laid the foundations for MAG Group Holding by diversifying its portfolio to include car accessories, tyres, batteries, filters, auto care products, wheel bearings, and industrial material. He also established an outlet dedicated to car lubricant sales in 1979.



#### FROM THE UAE TO THE MENA

MAG established its headquarters in Abu Dhabi, and although MAG's market was predominantly regional, its automotive spare parts, lubricants, and accessories business covered the MENA region.





## ONE OF THE LARGEST CAR ACCESSORIES IMPORTERS & EXPORTERS IN MENA

MAG relocated its headquarters to Dubai and became one of the largest car accessories exporters in the MENA region, covering more than 55 countries in the Middle East and Africa. Its car lubricant trade was also a success, leading to the establishment of Moafaq Al Gaddah Trading LLC for the manufacture and supply of premium quality lubricants, base oils, and oil derivatives in the UAE.

#### MAG GROUP HOLDING ENTERS PROPERTY DEVELOPMENT

At the turn of the century, MAG Group Holding established MAG Property Development (MAG PD) as its real estate development arm and launched its first real estate project, MAG 214 in Jumeirah Lakes Towers, within a record time of two years from laying the first brick.





# BUILDING PROPERTY DEVELOPMENT PILLARS

To strengthen its property development operations, MAG Group Holding established Invest Group Overseas as its global property development arm and M.A.G. International Electromechanical Works L.L.C. as a key contracting and engineering pillar to satisfy the needs of its property development requirements.

#### THE YEAR OF FREIGHT

MAG Group Holding expanded its reach to the freight industry by establishing MAG Container Lines (MCL) — a pioneer feeder line consisting of three ships that operated between the UAE and Iraq's Abu Flous port. Over the years, MCL diversified its services to include feeding, freight forwarding, and trans-shipment, as well as agency and ship management.

MCL's operations soon grew significantly, requiring the establishment of Gulf Link Cargo as a logistics solution provider to maintain the successful operations of the overall company. With Gulf Link Cargo's crucial freight solutions, MCL went through a major expansion that resulted in its current operation between the UAE and 10 other countries in the Middle East, South Asia, and Southeast Asia.







#### SETTING THE STAGE FOR GREATNESS

By now, MAG Group Holding's excellence had become world-renowned, resulting in Moafaq Al Gaddah being named 'Entrepreneur of the Year' at the Arabian Business Achievement Awards — one of the most prestigious regional business awards programmes.

This accolade was quickly followed with the establishment of MAG Royal Solutions (MRS) for parking solutions and project management services. Its blend of European engineering and American innovation landed it a Guinness World Record for their outstanding automated parking facility in Dubai's Emirates Financial Towers.

## GAINING A STELLAR REPUTATION

MAG Group Holding built a credible reputation through MAG PD's achievements that included the handover of MAG 214 residences to its first customers, and the establishment of MAGme Property Solutions for the efficient management, promotion, and marketing of the Group's completed real estate projects.

Shortly after, The Arab Family Organisation in the UAE awarded Moafaq Al Gaddah the title of 'Arab Family Ambassador' for his social and philanthropic activities, and he was also listed as one of the Top 50 wealthiest Arabs in the world for that year.







#### IGO REACHES NEW HEIGHTS

In 2008, Invest Group Overseas witnessed a surge in sales of the commercial and financial districts of The Eighth Gate project — one of the most ambitious mixed-use property developments in the region. Almost all of the commercial offices, around 80%, were sold.

The Murooj Valley development, which boasts amazing hillside views and plenty of space for leisure walks and relaxation, and Nobles 101, an elite, master-planned residential development, went on sale soon afterwards in 2009.

# MAG PROPERTY DEVELOPMENT ON THE RISE

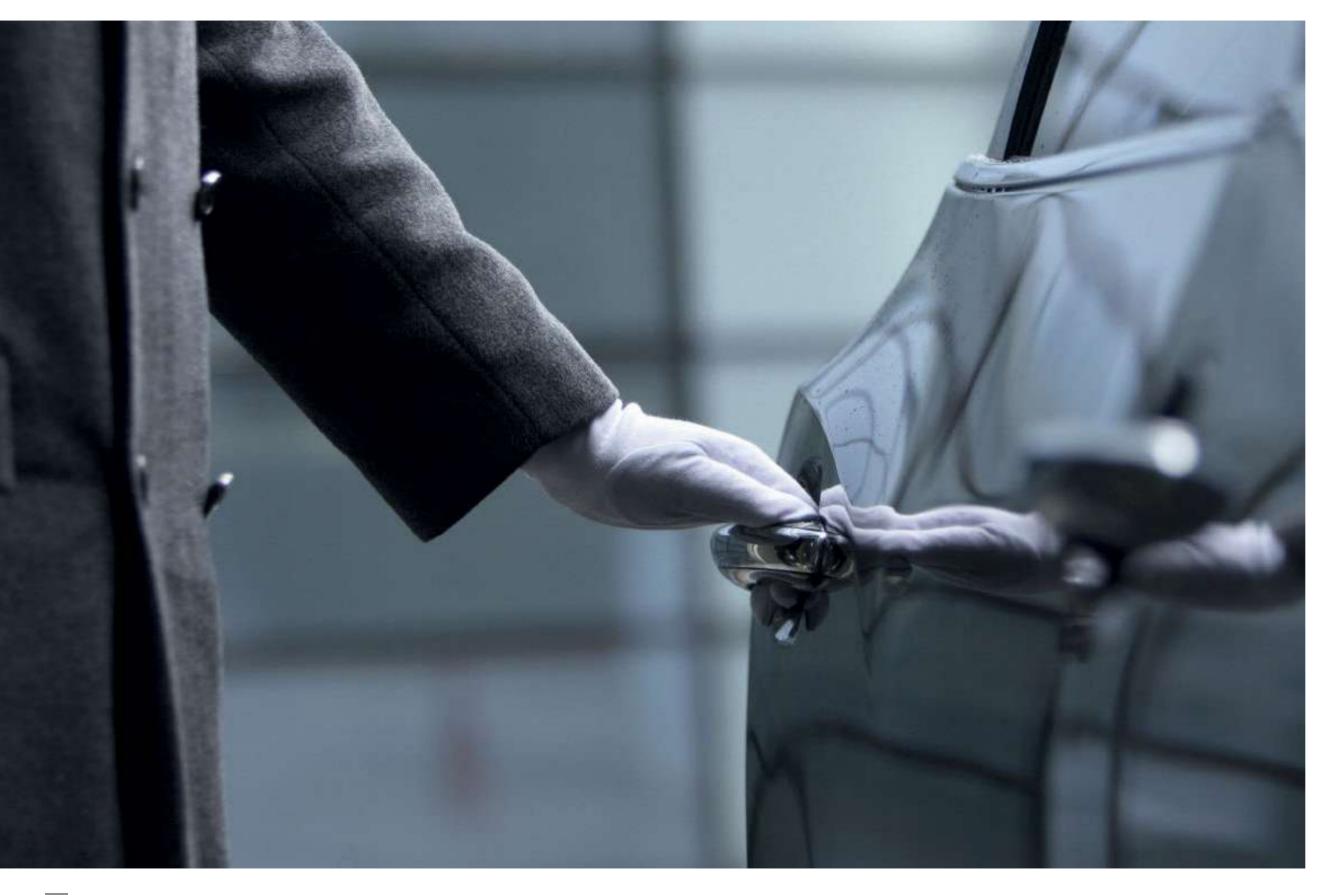
MAG PD was in the spotlight for completing and handing over its MAG 218 tower in Dubai Marina.







MAG PD marked its entry into two new Dubai market sectors in 2011: the high-rise commercial development sector with its iconic Emirates Financial Towers and the hospitality sector with the completion of MAG Hotel Apartments in Bur Dubai.



## TRUE SUCCESS MAKES YOU TREAT THE WORLD LIKE FAMILY

One of MAG Group Holding's long-term and ongoing CSR initiatives, The Moafaq Al Gaddah Scholarship Fund, was launched to financially support students at the American University of Sharjah on an annual basis.

Due to Moafaq Al Gaddah's exemplary success, Arabian Business Power 500 recognised him as the 16th most influential Arab in the world.





## TO GUINNESS AND BEYOND

Emirates Financial Towers' automated parking was revealed, earning MAG Group Holding a Guinness World Record for the largest automated parking facility.

During the same year, Moafaq Al Gaddah was listed on Construction Week's Power 100.



### WELL DESERVED GLOBAL RECOGNITION

Following becoming a member of the World Economic Forum's 1,000 leading companies in 2009, MAG Group Holding was granted its Global Growth Company status by the World Economic Forum in 2014 in recognition of exceeding its industry standards in revenue growth and innovative business practices, having a track record of leadership, and demonstrating exemplary corporate global citizenship.

Moafaq Al Gaddah also became a member of the World Economic Forum in 2014 by being nominated and accepting to be part of an elite group of leaders who meet annually in Davos-Klosters to consider major global issues and brainstorm on solutions to address these challenges to improve the state of the world.

MAG Group launched The Gate Project on September 22, 2014.





#### ENTERING THE NORTH AMERICAN MARKET

MAG Group Holding acquired land in the Frisco, Dallas area in Texas which marked the Group's official entry into the North American property development market.

Construction of The Gate began as early as spring 2015.

The Gate is an ambitious master-planned development which, true to its name, is conceived to be a gateway hub of opportunities for thousands of residents.

#### KEEPING AN EYE ON THE FUTURE

MAG Group Holding handed over two iconic developments in 2016: The Polo Residence, a community with a devotion to absolute opulence, and The Polo Townhouses, a lavish community that provides families with a serene and luxurious lifestyle. MAG Group Holding also launched MAG 5 Boulevard, a mega-residential project in Dubai South that is set to redefine the standards for quality of life.







Moafaq Al Gaddah was awarded the Business Excellence Award at the Asian Business Leadership Forum. Later in the year, MAG Property Development (MAG PD) changed its business focus, from just building properties to developing lifestyles.



# M.A.G. INTERNATIONAL EXCELS IN LANDMARK BUSINESS

M.A.G. International executed electromechanical works for more than 20 landmark projects in the UAE, including the MAG 214 Tower in JLT, the MAG 218 Tower in Dubai Marina, and the Crisis Control Centre of the Dubai International Airport Expansion Phase II. It also played a major part in providing support for the non-process buildings of the Emirates Aluminium (EMAL) Smelter Complex in Taweelah, Abu Dhabi.





#### MAG GROUP HOLDING TODAY

MAG Group Holding is now one of the region's largest business conglomerates with a presence in over 90 countries across the globe. It encompasses more than 50 companies and branches, employs over 2,000 people, and its activities span across several sectors.

+90 Countries | +2000 Employees | +44 Years of Existence

#### Real Estate:

UAE | USA | Cyprus

#### **Contracting and Engineering:**

#### Industrial:

Congo | Cote D'Ivoire | Sierra Leone | Kenya | Guinea Bissau | Gambia | Benin | Tanzania | Angola | Chad | Senegal | Gabon | Cameroon | Uganda | Nigeria | Central African Republic | Zimbabwe | Mozambique | South Africa | Algeria | Libya | Kuwait | Egypt | Jordan | Lebanon | Oman | UAE

#### Commercial:

Afghanistan | Algeria | Angola | Armenia | Azerbaijan | Bahrain | Benin | Burkina Faso | Cameroon | Central African Republic | Chad | Congo | Cote D'Ivoire | Djibouti | Egypt | Ethiopia | Gabon | Ghana | Guinea | Jordan | Kazakhstan | Kenya | Kuwait | Lebanon | Madagascar | Moldova | Mali | Malta | Mauritania | Morocco | Nigeria | Oman | Pakstan | Romania | Russia | Saudi Arabia | Senegal | Sierra Leone | Sri Lanka | Somalia | South Africa | Tajikistan | Tanaznia | The Gambia | Togo | Tunisia | Turkey | Turkmenistan | Uganda UAE | USA | Uzbekistan | Zaire | Zambia | Zimbabwe | China | Germany | India | Indonesia | Italy | Japan | South Korea | Malaysia | Netherlands | New Zealand | Romania | Spain | Taiwan | Thailand | Vietnam

#### Freight:

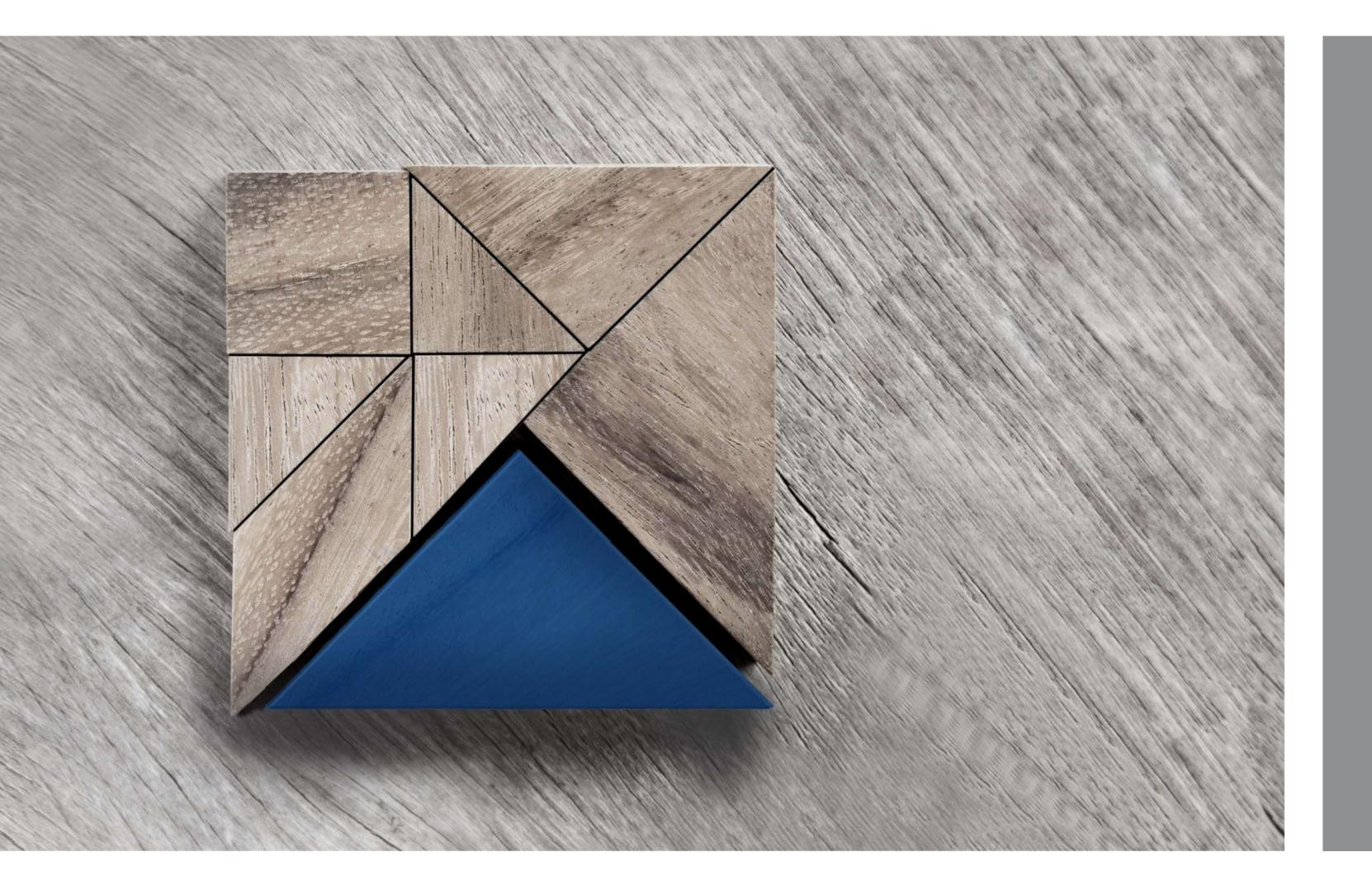
UAE | Iraq | Pakistan | India | Sri Lanka | Bangladesh | Indonesia | Malaysia | Saudi Arabia | Oman Kuwait | Bahrain

#### Hospitality:

UAE

1978	Moafaq Al Gaddah establishes the Moafaq Al Gaddah Trading Co. in Abu Dhabi, specialising in automotive spare parts
2003 - 2006	<ul> <li>MAG Property Development (MAG PD) is established as the real estate arm of MAG Group</li> <li>M.A.G International LLC for electro-mechanical contracting is established</li> <li>Invest Group Overseas lay down the foundation for The Eighth Gate</li> <li>MAG Container Lines (MCL) for freight services is inaugurated</li> <li>MAG Royal Solutions LLC for parking solutions is initiated</li> </ul>
2007	<ul> <li>MAG PD hands over MAG 214</li> <li>MAG Complex in Sharjah is completed</li> <li>Gulf Link Cargo is established as the freight logistics services arm of MCL</li> </ul>
2008 - 2010	<ul> <li>Invest Group Overseas (IGO) witnessed a surge in sales of the commercial and financial districts of The Eighth Gate project</li> <li>MAG 218, MAG PD's opulent landmark property in Dubai Marina, is completed</li> <li>IGO launches NOBLES 101 and Murooj Valley</li> </ul>
2011	<ul> <li>MAG PD hands over MAG Hotel Apartments in Bur Dubai</li> <li>MAG PD completes the Emirates Financial Towers in Dubai International Financial Centre (DIFC).</li> </ul>
2013	<ul> <li>MAG PD unveils AED 3.25 billion projects at Cityscape Global</li> <li>MMS Gulf launches the AED 700 million Art of Living Mall in Dubai</li> <li>MAG PD's real estate portfolio reaches AED 6 billion</li> <li>IGO unveils AED 2 billion The Polo Townhouses and The Polo Residence</li> <li>MAG Group Holding establishes Nice Care Medical Center in Dubai</li> </ul>
2014	<ul> <li>Talal Al Gaddah is appointed as CEO of MAG Property Development</li> <li>MAG Group becomes a member of the World Economic Forum</li> <li>MAG PD announces a 2020 investment strategy worth AED 15 billion</li> <li>MAG 5 Residences, a joint venture between MAG PD and Fortune 5, is completed in Abu Dhabi</li> <li>MAG Group enters the USA property development market through IGO by acquiring land in Frisco, Texas</li> <li>MAG PD signs a joint venture agreement with Dubai Healthcare City to develop a one-million-square-foot, mixed-use, wellness-focused project</li> </ul>

2015 - 2016	<ul> <li>MAG PD partners with wellness real estate and technology firm Delos® to develop the world's largest wellness resort in Dubai</li> <li>MAG Group Holding, through IGO, commences construction on The Gate in Frisco, Texas</li> <li>IGO hands over The Polo Townhouses and The Polo Residence in Meydan, Dubai</li> </ul>
2017	<ul> <li>MAG PD launches MAG 318 and MAG 330, and expands to Business Bay and City of Arabia</li> <li>MAG PD investments add up to AED 9.8 billion</li> <li>His Highness Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum visits MAG PD at Cityscape Global</li> <li>MAG PD launches AED 4.7 billion private gated community MAG CITY as part of its MAG of Value division</li> <li>MAG PD signs a joint venture agreement with Parsons from the USA for the construction of MAG CITY in Meydan, Dubai.</li> <li>MAG PD establishes the International Alliances Division for its global partnerships.</li> <li>MAG PD announces the launch of MBL Residence, its landmark project in Jumeirah Lakes Towers, Dubai</li> <li>MAG PD becomes the first developer in the GCC to accept Shari'a compliant cryptocurrency</li> </ul>
2018	<ul> <li>MAG PD announces that it will complete phase I of MAG 5 Boulevard in Dubai South six months ahead of schedule</li> <li>MAG PD signs a strategic alliance agreement with Etihad Guest, the loyalty programme of Etihad Airways</li> <li>MAG Group gets ready to prepare its initial public offering and rebrands itself as MAG Group Holding</li> </ul>
2019 - 2020	<ul> <li>MAG PD completes and hands over phase II and phase III of MAG 5 Boulevard in Dubai South</li> <li>MAG PD announces the launch of MAG CITY</li> <li>MAG Group holding handed over Phase I of Shoumous Project</li> </ul>
2021	<ul> <li>MAG PD completes and hands over MAG 318</li> <li>MAG PD completes and hands over MBL Residence</li> <li>IGO hands over phase I of The Estate</li> </ul>
2022	<ul> <li>IGO announces the launch of The paragon in Business Bay, Dubai</li> <li>IGO announces the launch of Catch Residences in Jumeirah Village Circle, Dubai</li> <li>MAG Group Holding handed over Industrial Area 18 Complex in Sharjah</li> <li>IGO hands over phase II of The Estate</li> <li>MAG PD announces the launch of phase II of MAG CITY</li> <li>MAG PD announces the hand over of Istyle 2 &amp; Istyle 3 in Cyprus</li> </ul>



#### MAG GROUP HOLDING SECTORS





Contracting & Engineering





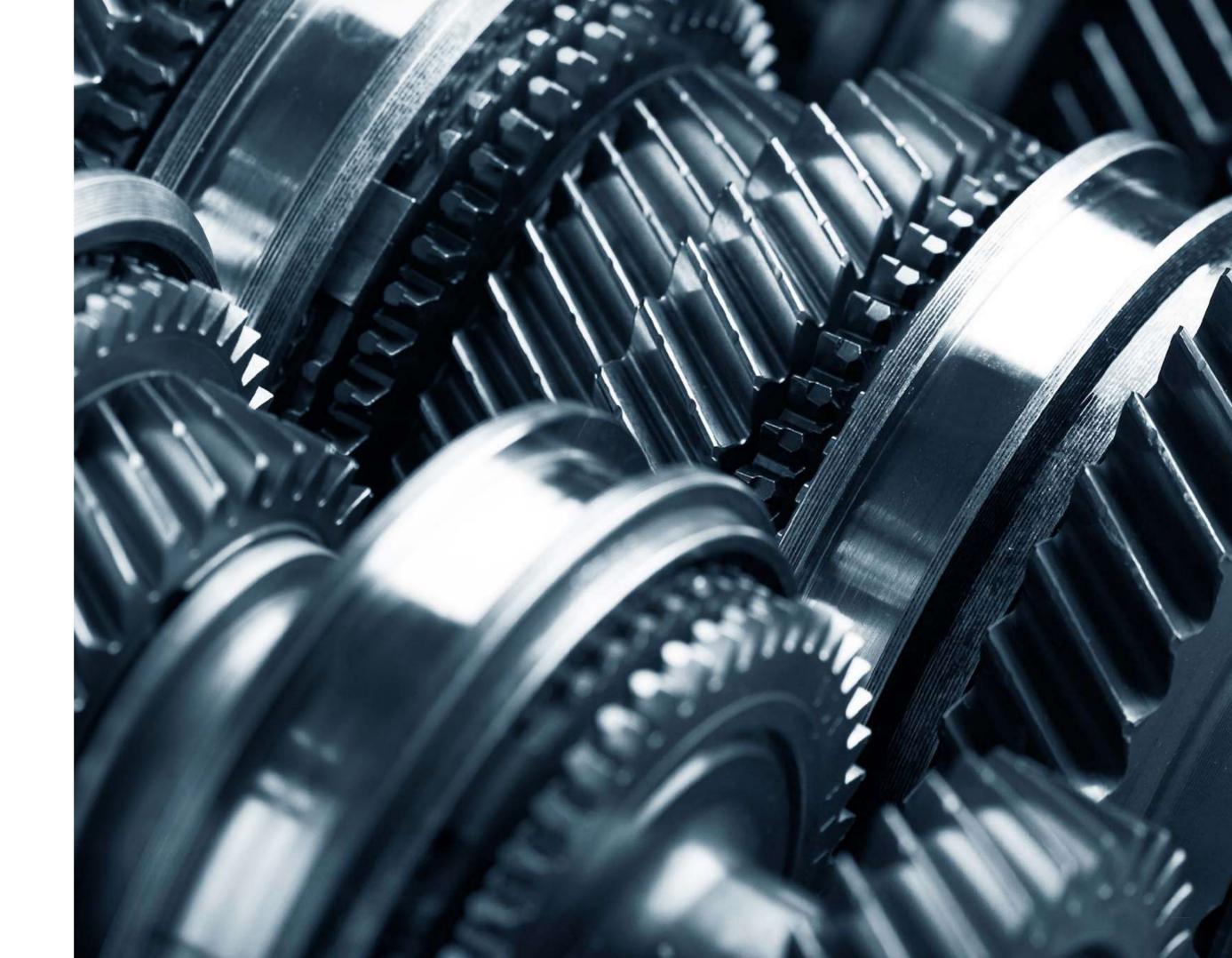
Freight





## COMMERCIAL SECTOR

Through its own various trademarks and international agencies, MAG Group Holding is one of the leading manufacturers and distributors in the commercial market for auto spare parts, batteries, tyres, accessories, industrial materials utilised by construction plants, lubricants, and chemicals.







#### AL GADDAH GENERAL TRADING COMPANY

Al Gaddah General Trading is a regionally prominent and wellrespected name in the fields of automotive batteries, tyres, and inner tubes among many other automotive products.

## MOAFAQ AL GADDAH TRADING COMPANY

MAG Trading is a premier retailer and wholesaler of car accessories, lubricants, filters, hardware tools, and auto care products. It serves customers in the domestic market and clients across the MENA region.



#### MOAFAQ AL GADDAH ESTABLISHMENT

The Moafaq Al Gaddah Establishment in Abu Dhabi is the establishment that started it all. It is the spark that ignited the success of what is now MAG Group Holding. The company is still thriving and currently handles a diverse array of projects, including car accessories, tyres, batteries, and auto care products.





#### CONTRACTING AND ENGINEERING SECTOR

With property development being at the heart of MAG Group Holding's structure, it established contracting and engineering companies to secure a holistic approach to property development and to ensure the delivery of the highest quality services and world-class project standards to its customers and clients





#### MAG ROYAL SOLUTIONS PROJECT MANAGEMENT

MRS has two core areas of business: MRS-Project Management and MRS-Parking Solutions. MRS-Project Management offers strategic competency services for organisations that enable them to tie project results to business goals and thus, better compete in their markets. MRS provides a complete, tailored, and integrated range of professional services that work to its client's advantage. The broad range of experience, innovative project approaches, high calibre in-house construction & engineering expertise, dedicated staff, fast track project delivery experience, and top management commitment have enabled MRS to build strong long-term partnerships with its clients.

For more information about MAG Royal Solutions, visit the website:

www.magrs.com

## INDUSTRIAL SECTOR

MAG Group Holding entered the industrial sector by manufacturing auto spare parts, filters, accessories, and mineral grease, in addition to blending and packing all sorts of engine lubricants. To meet the demands of the market, MAG Group Holding established various regional production facilities with product exports that extend across the globe.

The Group also established MRS-Parking Solutions to design, install, and operate large-scale automated and conventional parking garages. The latest of these, in the Emirates Financial Towers (EFT) in the Dubai International Financial Centre district, has a capacity of 1200 vehicles, and is listed in the Guinness Book of World Records as the largest automated parking facility in the world.







#### MAG ROYAL SOLUTIONS PARKING SOLUTIONS

MRS-Parking Solutions installs and operates large-scale, automated, and conventional parking garages that merge local experience with European and American engineering and innovation. The most prominent of the garages, with a capacity of 1200 vehicles, is located in the Emirates Financial Towers (EFT) in the Dubai International Financial Centre district, and is a Guinness World Record-breaking establishment for largest automated parking facility.

Founded in 2006 with the goal of innovating and developing smart solutions that address urban development challenges, MRS brings together robust domain knowledge and unparalleled technical expertise to provide integrated space solutions that bring resources closer to inhabitants to enhance their mobility and connectivity.

For more information about MAG Royal Solutions, visit the website:

www.magrs.com



## FREIGHT SECTOR

In line with its social and economic objectives, and in order meet market demands, MAG Group Holding established two organisations for effective and resourceful freight services and solutions. Spearheaded by its shipping line business, MAG Group Holding is actively taking part in the economic development of the Arab world by providing world-class services to its local and global customers.







#### MAG CONTAINER LINES

Established in 2005, MAG Container Lines (MCL) grew from its humble fleet of three ships that operated between the UAE and Iraq's Abu Flous port, to include feeding, freight forwarding, trans-shipment, and agency & ship management. It now operates from the UAE to more than 10 countries in the Middle East, South Asia, and Southeast Asia.

MCL efficiently caters to its clients' needs through an established worldwide network of connections. Due to its robust knowledge of the updated customs regulations and procedures, MCL offers a wide variety of services that help clients with import and export customs clearances, as well as handles the clearance of consignments efficiently by offering a range of value-added services.

For more information about MAG Container Lines, visit the website:

www.mcl.ae





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#### **GULF LINK CARGO**

Founded in 2007 to complement MAG Container Lines' activities in the shipping industry. GLC is a freight forwarding company focused on managing and solving its clients' supply chain challenges. Through its relationships with key freight operators and its proprietary software, GLC grew from its regional and sea-freight focus to become an established market player with a range of services providing land freight, air freight and sea freight solutions across the globe.

For more information about Gulf Link Cargo, visit the website:

www.gulflink.ae



## HOSPITALITY SECTOR

MAG Group Holding entered the hospitality sector by preserving one of the most-historical and most historical and prized landmarks in the heart of the Levant region, and expanded its reach to the UAE with its deluxe MAG Hotel Apartments in Dubai.





#### MATCHA

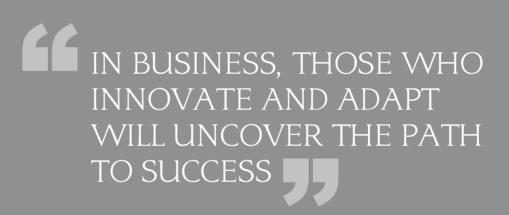
Matcha is a unique boutique padel club and community hangout in Al Quoz. The brand-new destination offers six outdoor padel tennis courts. Completing the Matcha experience is Nette, a laid-back dining concept that showcases a modern blend of French-Japanese cuisine. Matcha's team has curated a studio wellness program for those looking to bliss out with a yoga or meditation session led by some of the city's top instructors.





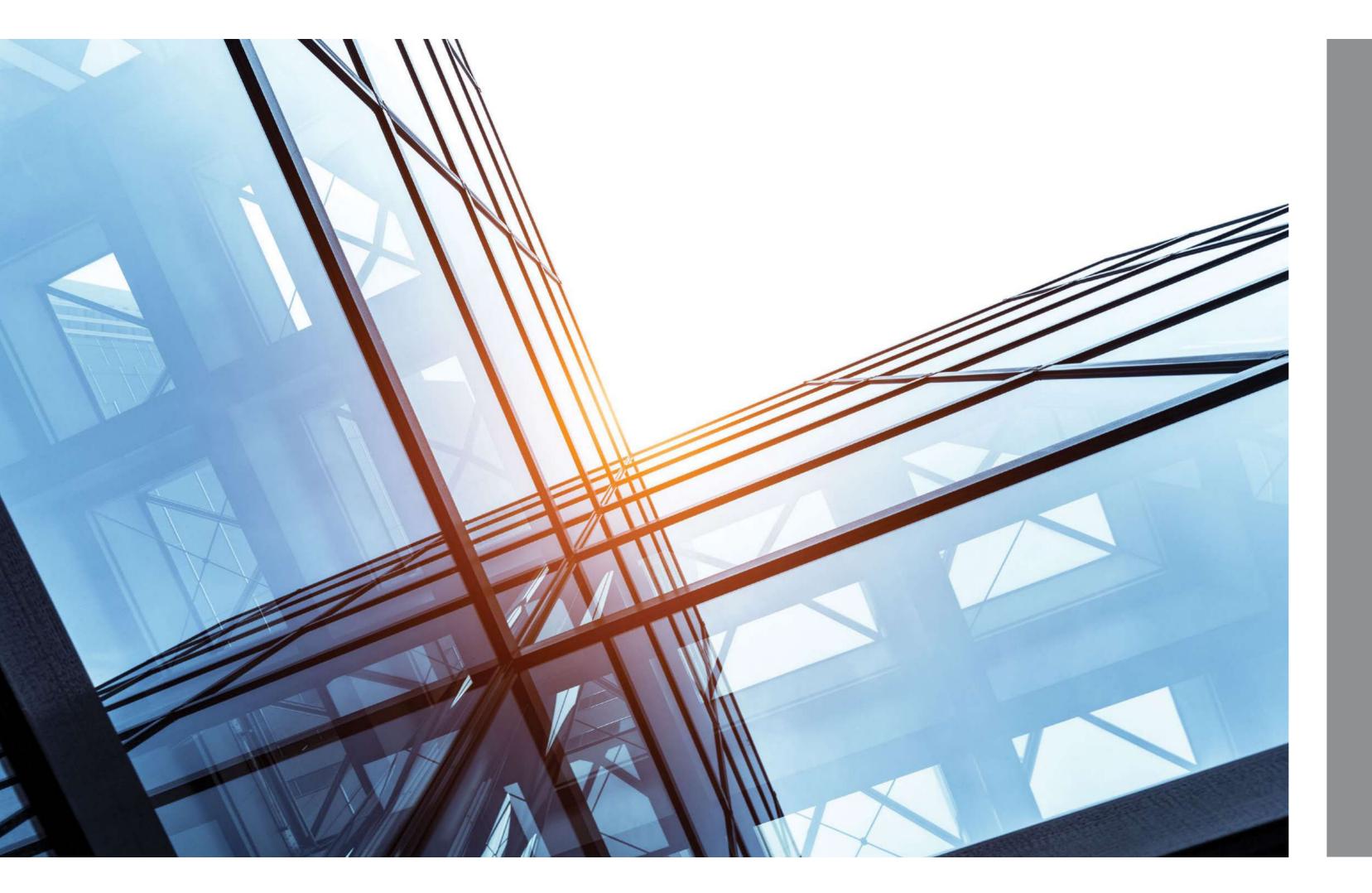
# MAG HOTEL APARTMENTS

Located in the Mankhool area behind the famous BurJuman Centre in Bur Dubai, the MAG Hotel Apartments feature 91 elegant and well-furnished serviced apartments that were sold through MAG PD.



Moafaq Ahmad Al Gaddah

Founder and Chairman



### REAL ESTATE SECTOR

MAG Group Holding is a major player in the region's real estate industry through its various subsidiaries with interests and activities in property development. One of the crowning projects for the Group is the Emirates Financial Towers, the twin-tower landmark development located in the fast-growing Dubai International Financial Centre.



## MAG PROPERTY DEVELOPMENT

MAG Property Development is the leading real estate development arm of MAG Group Holding. It is one of the largest names in the region's real estate industry that focuses on developing and delivering exceptional projects created with the aim of enhancing lifestyles and providing long-term benefits to both investors and customers.

By employing only the highest of standards and adhering to MAG Group Holding's code of ethics that bases its business practices on honesty and integrity, MAG PD aims to be the leader in the lifestyle development sector.

For more information about MAG Property Development, visit the website:

www.mag.global







#### INVEST GROUP **OVERSEAS**

With an expanded portfolio of premium properties, Invest Group Overseas is the global real estate development arm of MAG Group Holding that explores global opportunities for profitable investments and provides the Group with platforms for real estate developments across the globe. With current and future investments in various real estate projects in Dubai and beyond, IGO is poised to become one of the key players and an important driving force in the region's property industry.

With a string of successful projects in its fast-expanding property portfolio, Invest Group Overseas has become a significant contributor to the robust growth in Dubai, and the surrounding region providing platforms for real estate development and profitable strategies.

For more information about Invest Group Overseas, visit the website:

www.igo.ae



#### MAG PROPERTY LEASING

The service sector arm of the MAG Group was established recently in order to align with the Group's social and economic objectives. Pioneered by MAG Leasing, a company responsible for managing the leasing of all MAG Group Holding's assets and other investment logistics related to retail, logistics, and warehouses.







#### MMS GLOBAL

The Art of Living Mall is a joint venture between MAG Group Holding and MMS Global, a UAE based company specialising in large scale developments and innovative design concepts. Since its establishment in 2013, it has been committed to redefining the development of landscapes in the region to create remarkable spaces for communities to live well in and thrive.

For more information about MMS Group, visit the website:

www.mms-global.co

## DUBAI, THE CITY OF STARS

In the heart of the Arab world stands a city where the future brings possibilities and destinies are fulfilled. It is a city that never sleeps, but one that evokes dreams within all those who look up at the stars and see them shimmer upon its magnificent skyline.

Dubai is a cascading landscape of potential, resting at the epicentre of the developing world.

# COMPLETED PROJECTS

1	MAG 214	13	Nobles 101
2	MAG 218	14	Murooj Valley
3	Emirates Financial Towers	15	MAG 5 Boulevard
4	MAG Hotel Apartments	16	The Estate - Phase I
5	MAG 5 Residences	17	The Estate - Phase II
6	Al Quoz Warehouses	18	MBL Residence
7	Al Saja'a Complex	19	MAG 318
8	MAG Complex	20	The Art of Living Mall
9	The Polo Townhouses	21	Sharjah Garden City - F
10	The Polo Residence	22	MAG Logistic Park
11	IGO Fitness 101	23	Istyle I and Istyle II Villas
12	The Eighth Gate		









### MAG 214

The first of MAG PD's residential projects, MAG 214 is a 40-storey high-rise residential tower located in JLT offering 312 apartments comprising duplex penthouses and one-. two-, and three-bedroom units. The development with a built-up area of 750,000 sq. ft was completed in 2007 and represents the cutting edge in contemporary design within one of Dubai's most sought-after residential developments.





JUMERAH LAKES TOWERS, DUBAI JUMERAH LAKES TOWERS, DUBAI

## MAG 218

With an impressive built-up area of 1,130,000 sq. ft featuring 534 units consisting of one and two-bedroom apartments, the MAG 218 tower is a scenic 66-storey residential skyscraper. It is located in Dubai Marina, an affluent residential neighbourhood, opposite Marina Heights and adjacent to the Marina Walk. Its construction started in 2006 and was completed in 2010.







#### EMIRATES FINANCIAL **TOWERS**

Emirates Financial Towers (EFT) is a 27-storey, holistically conceptualised, twin-tower commercial property that offers prestigious office and retail spaces in the heart of the Dubai International Financial Centre district. Completed in 2011, its contemporary elliptical glass-facade profile and sky bridge are unique architectural elements that distinguish EFT within the impressive Dubai skyline.

With a built-up area of 1,083,103 sq. ft developed by MAG Property Development, in partnership with ENSHAA PSC, EFT is currently MAG Group Holding's headquarters and is a reflection of the Group's mission to develop modern, high-class, and functional properties within strategically central locations.



#### MAG HOTEL APARTMENTS

Located in the Mankhool area behind the famous BurJuman Centre in Bur Dubai, the MAG Hotel Apartments feature 91 elegant and well-furnished serviced apartments that were all sold out through MAG PD.







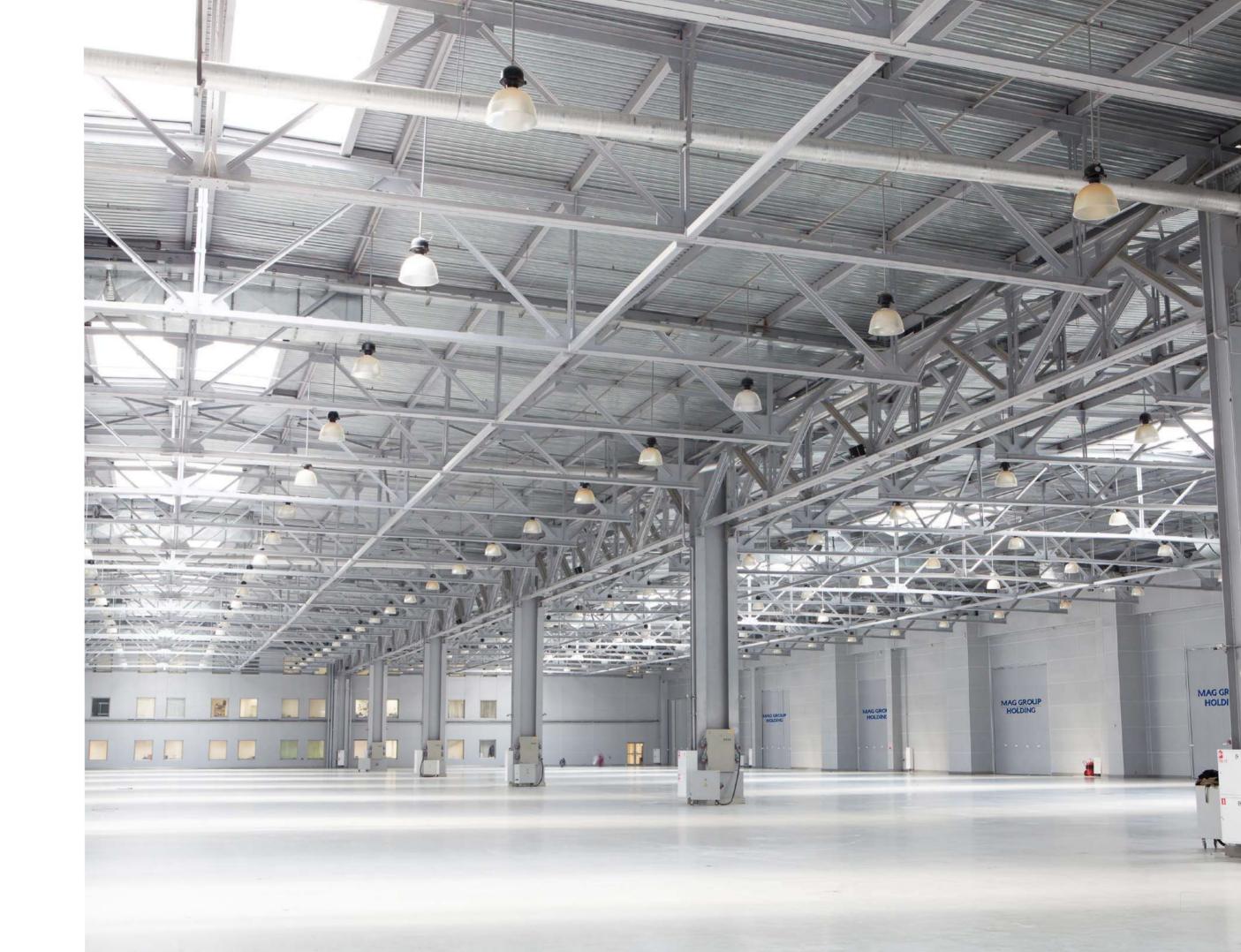
# MAG 5 RESIDENCES

Strategically located in the Marina Square on Al Reem Island, the MAG 5 Residences tower is a symbol of prestigious lifestyle due to its prime location. This 42-storey tower has 202 spacious apartments that feature beautiful views of the island.



### AL QUOZ WAREHOUSES

Al Quoz Warehouses, completed and handed over in March 2017, is a warehouse complex plot located on Al Khail Road in Al Quoz, Dubai that covers an area of 500,000 sq. ft. The warehouses offer single and multistorage accommodations, flexible leasing options, and come with loading and unloading facilities.







#### AL SAJA'A COMPLEX

Al Saja'a Complex, handed over in 2017, is spread over three plots in Sharjah that comprise showrooms, offices, and warehouses over an area of 1,100,000 sq. ft that offer customers the flexibility of choosing the type of store they need.



## MAG COMPLEX - SHARJAH

The MAG Complex, completed in 2007, is spread over four plots in the industrial area of Sharjah that comprise showrooms and warehouses over a land area of 717,806.64 sq. ft lt offers flexible leasing options as well as various unit size options for customers to choose from.







#### MAG LOGISTIC PARK -INDUSTRIAL AREA 18

MAG Logistic Park is located in the industrial area of the Emirate of Sharjah that comprises 15 buildings with compound boundary wall and 207 warehouses over a Total Plot Area: 1,643,403.39 SQ.FT Total Leasable Area: 1,046,456.92 SQ.FT , The vast complex offers premium facilities: firefighting (sprinkler system), cleaning services, parking, bathrooms, 24/7 security, waste management and more. The warehouses was handed over in in the first quarter of 2022. Available warehouses for leasing through MAG Leasing company, customers have the flexibility of choosing the type of store they need.

'Meydan' is Arabic for 'a place where people congregate' and true to its name, the district is quickly becoming one of the most sought-after places for future Dubai residents to call home. Envisioned as Dubai's future gateway, Meydan is located in peaceful Ras Al Khor and is one of the most luxurious and ambitious developments within and beyond the city.







# THE POLO TOWNHOUSES





## THE POLO TOWNHOUSES

Masterfully planned, featuring a total built-up area of 310,434 sq. ft, and offering 106 townhouses of 3 and 4 bedrooms, The Polo Townhouses come with the charms of straight-line contemporary architecture and provide families with a calm and spacious community to thrive in. Minimalist in its approach, its elegant design is further enhanced by a cohesive colour-scheme of natural materials and shades of grey for an aesthetically soothing experience.











# TAKING A CLOSER LOOK

Located within Meydan City, the home of the richest horse race in the world, and in proximity to key Dubai locations like the Dubai Mall, Burj Khalifa, and DIFC, The Polo Townhouses is an ideal location that captures the essence of the prosperous city with its beautifully landscaped open spaces.













At The Polo Townhouses, every square metre was meticulously curated in the highest standards of quality and permanence.

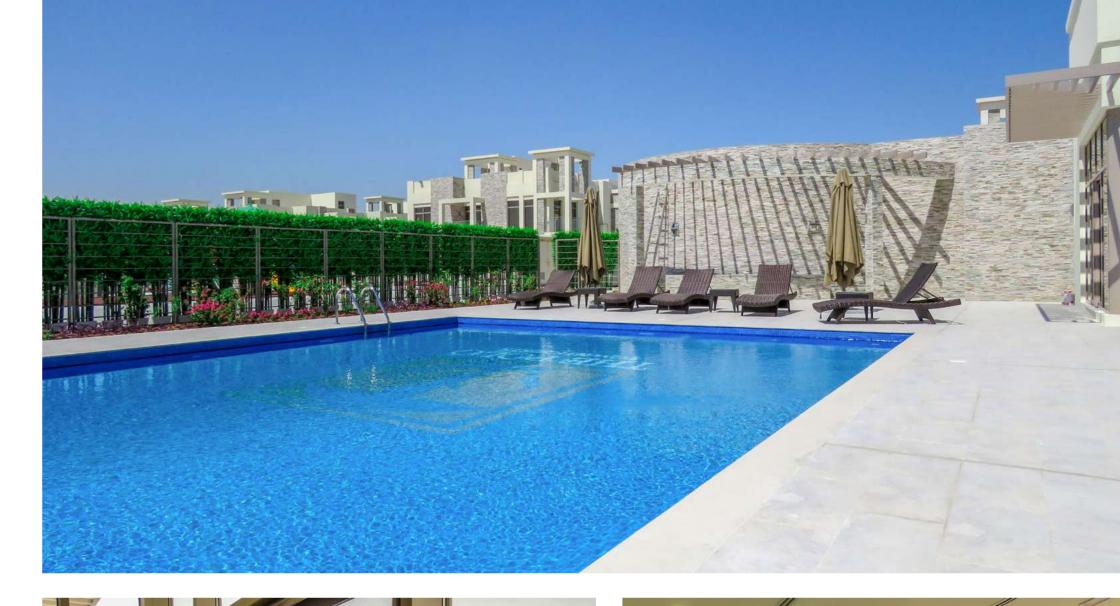






The Polo Townhouses is adjacent to Mohammed bin Rashid City, an upcoming mega city that will house the largest theme park, mall, and swimming pool in the world. largest theme park, mall, and swimming pool in the world.

Whether the desire is to spend the day relaxing at nearby outdoor attractions or in one of the largest shopping malls in the world, residents will conveniently find whatever they set out for within a 10-minute drive.













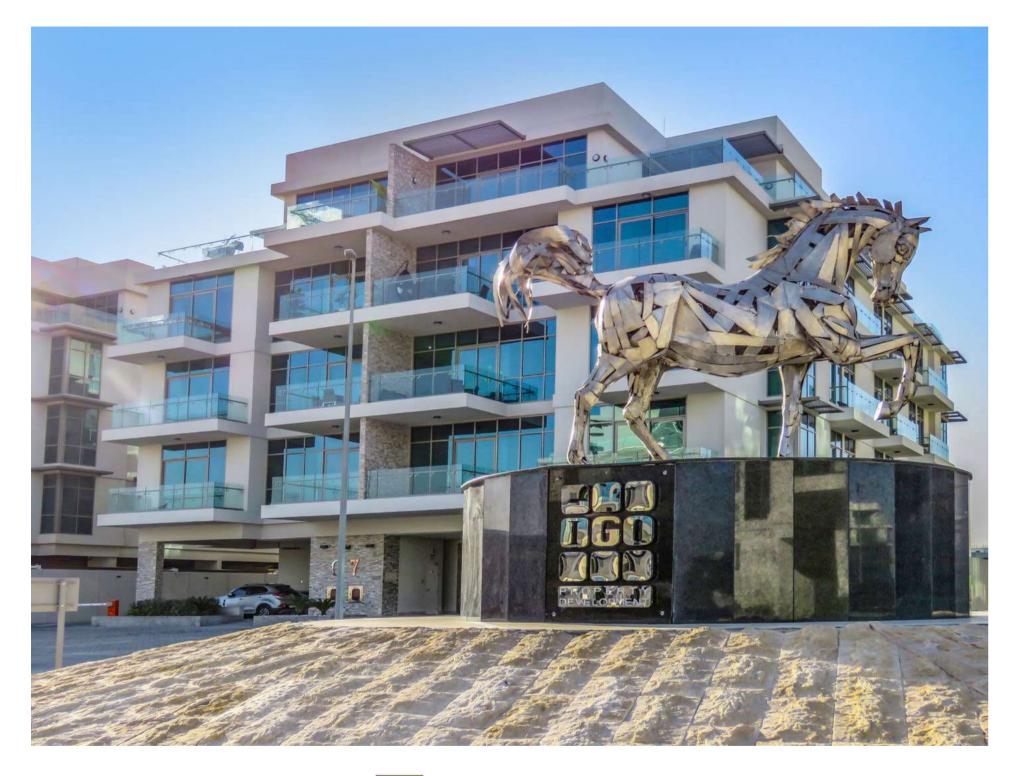
## THE POLO RESIDENCE

Located right next to Meydan Racecourse in Dubai, the address of the world's richest horse race, The Polo Residence is a posh community of superlative design where the tranquillity of life and the thrill of entertainment find an exquisite balance. It offers 871 residences in 29 four-storey-rise buildings on 1,160,000 sq. ft of prime space covered in lush greenery and relaxing walkways.

Nestled among rustling trees and emerald meadows, The Polo Residence features elegant homes surrounded by beautifully landscaped areas crafted for relaxing walks and rewarding quality time.









Every detail is carefully considered with the most affluent of investors in mind. From the harmonious continuity between the interior and exterior aesthetics to the glamorous contemporary finishing that captures the mind and inspires the imagination, each property resonates with a contemporary chic lifestyle.

















Designed as a fully exclusive community for elite residents, The Polo Residence is poised to deliver the highest lifestyle grade in an address that can only be a dream for many.







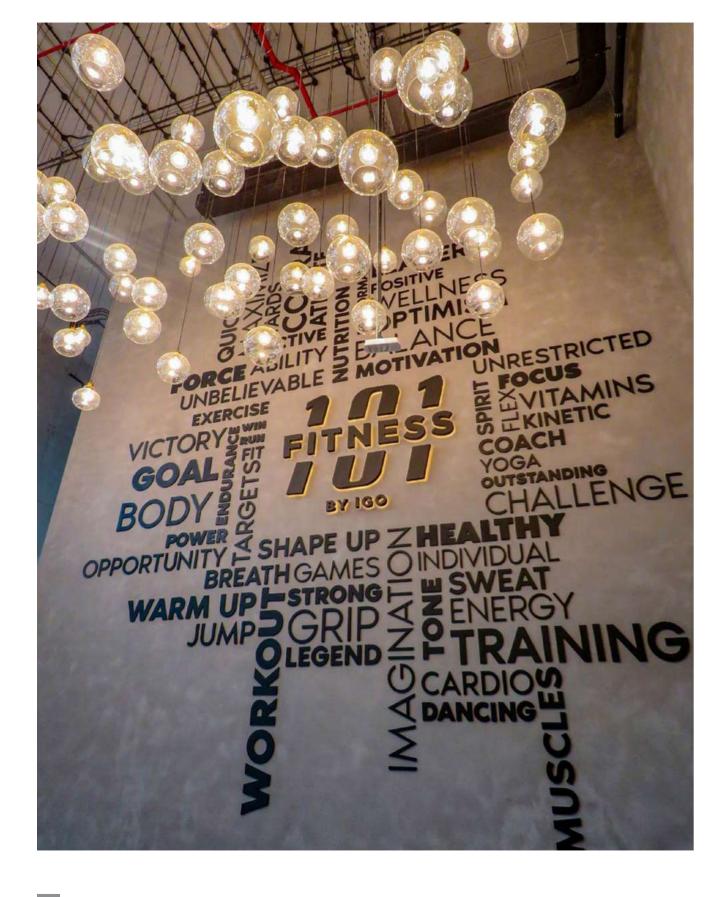




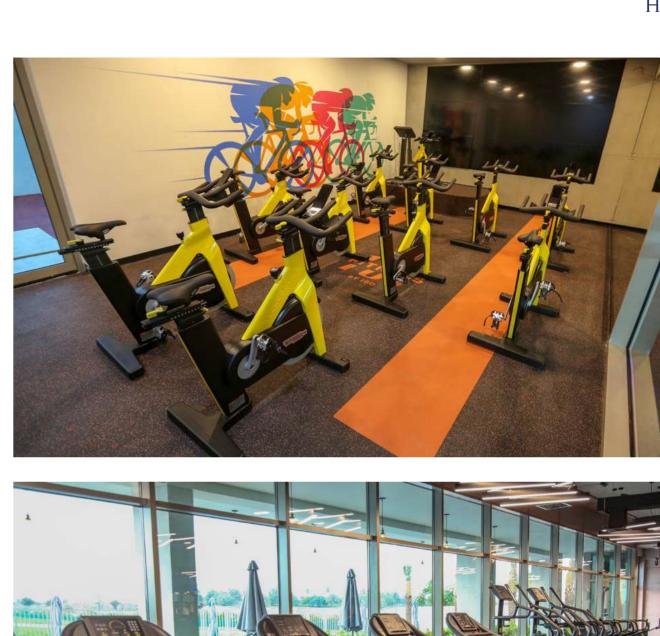
# IGO FITNESS 101

The Polo Residence Clubhouse which also houses IGO Fitness 101 sets the standard for world-class clubhouse design. From its superior quality equipment to the fabulous interior design and tranquil outdoor pool, it is engineered to captivate every guest with a rewarding sense of delight.





















# THE EIGHTH GATE

The Eighth Gate is one of the most ambitious mixed-use residential property developments in the region. Spread over an area of 300,000 m², this self-contained mega project was developed as a joint venture with UAE's Emaar Properties, one of the world's largest and most famous property developers.

The Eighth Gate inspires integrated living in a harmoniously balanced environment that is divided into three zones: commercial, waterfront, and serviced. It is an exclusive development featuring apartments and a classical style piazza, commercial tower, plaza, and a mall.

For more information about the Emaar-IGO venture, visit the website:

www.8thgate.sy









Developed to superior standards of excellence, The Eighth Gate brings a new dimension to luxury urban development.









The warm sunrays cascade on The Eighth Gate community areas, adding a dimension of social pleasure to the commercial district.





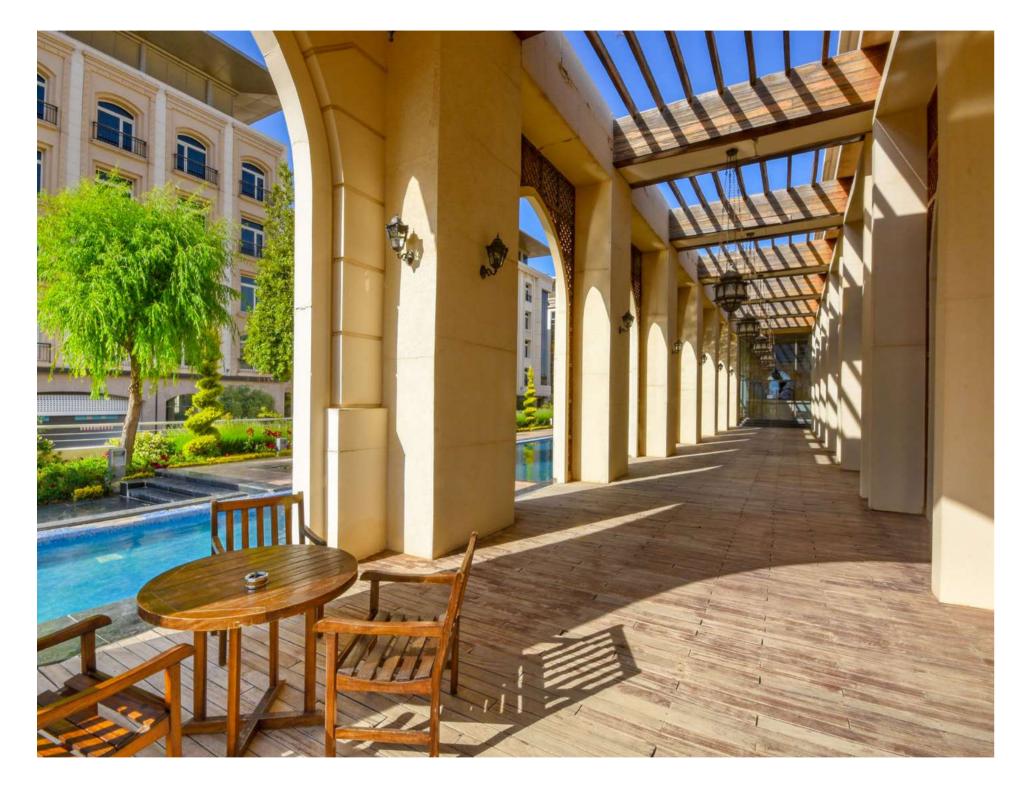


In a prestigious business address, the eight commercial buildings in The Eighth Gate offer a world-class commercial precinct that is tailored to the needs of the business community.









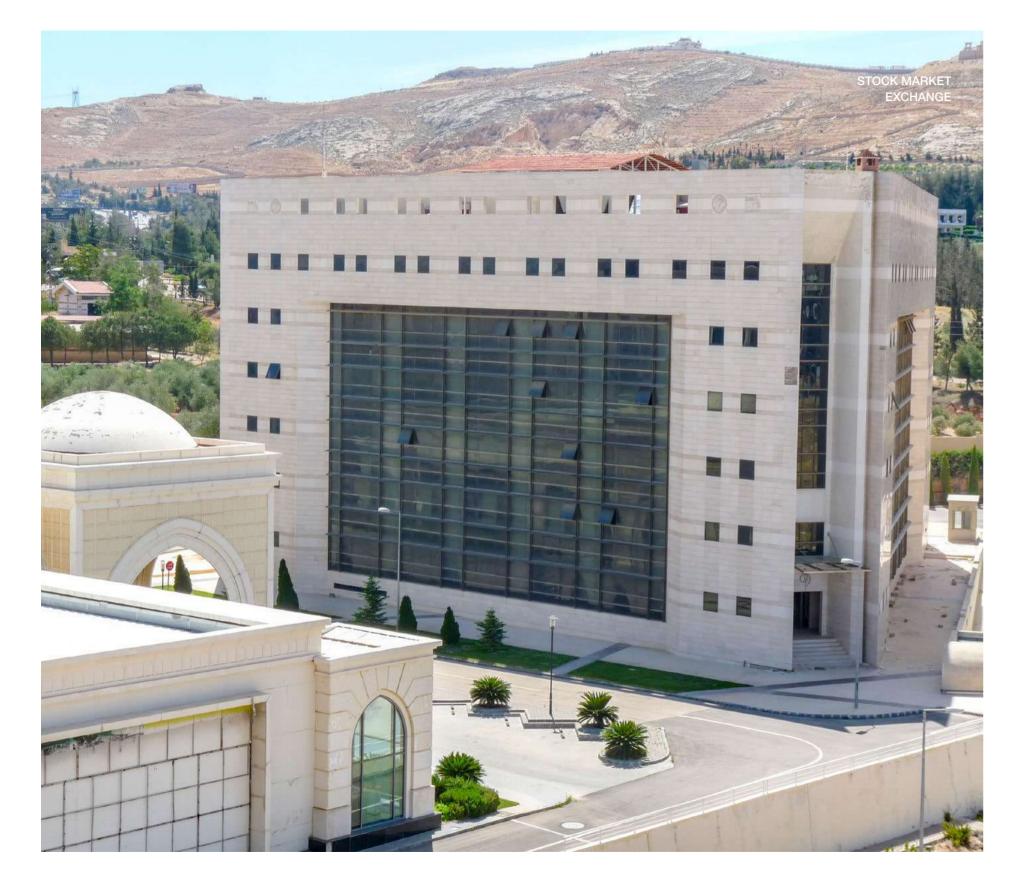


While developing The Eighth Gate project, every single square metre was accounted for in regards to pattern and permanence. The employed geometrical adornments are a nod to Islamic tradition and to the famous Arabian mathematicians who contributed to the advancement of the Rouyas architectural discipline.















# NOBLES 101

An elite residential and commercial development, Nobles 101 is a 631,205 sq. ft haven for families dreaming of an idyllic life within a sprawling community. It offers 413,742 sq. ft comprising 113 units of spacious two-,three-,and four-bedroom apartments along with amenities that include basketball courts, a health club and spa, community halls, open spaces, and vast promenades, in addition to 23,498 sq. ft of office space. With its easy access to commercial establishments and business centres, Nobles 101 is a great choice for both families and active professionals.









Nobles 101 presents the ultimate in luxury and lifestyle with its pristine surroundings and exceptional amenities.











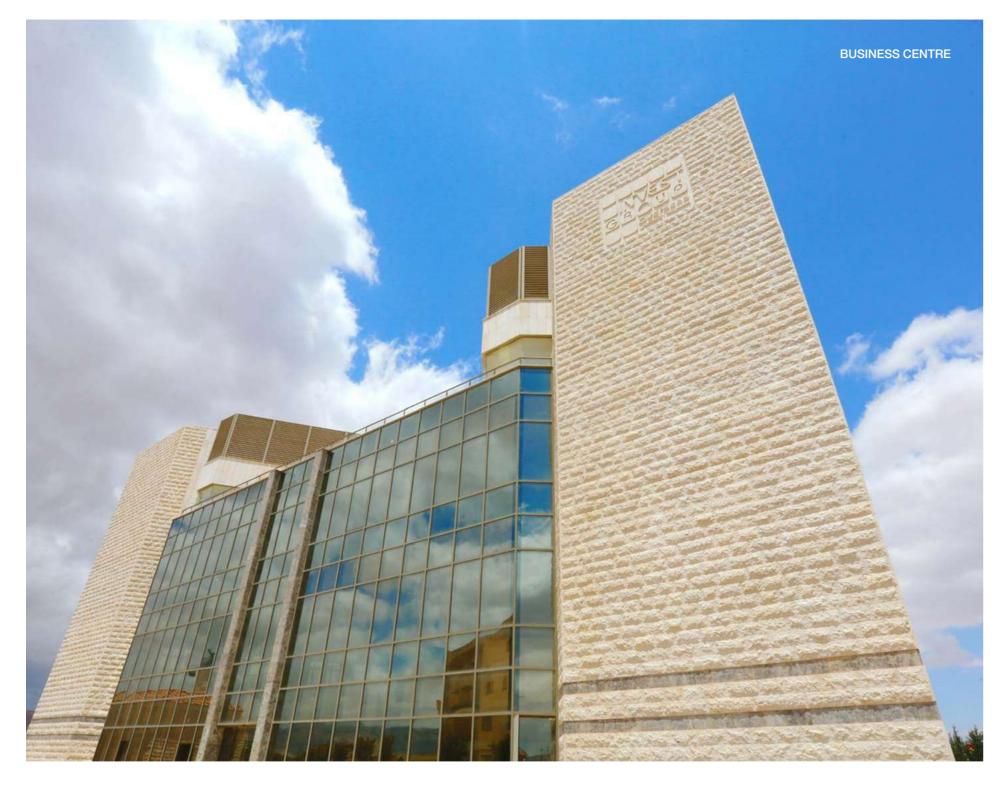


The luxurious façade is made with real stone and marble, representing the Levant's cultural aesthetic and evokes a flashback to the elegant architecture of days past.



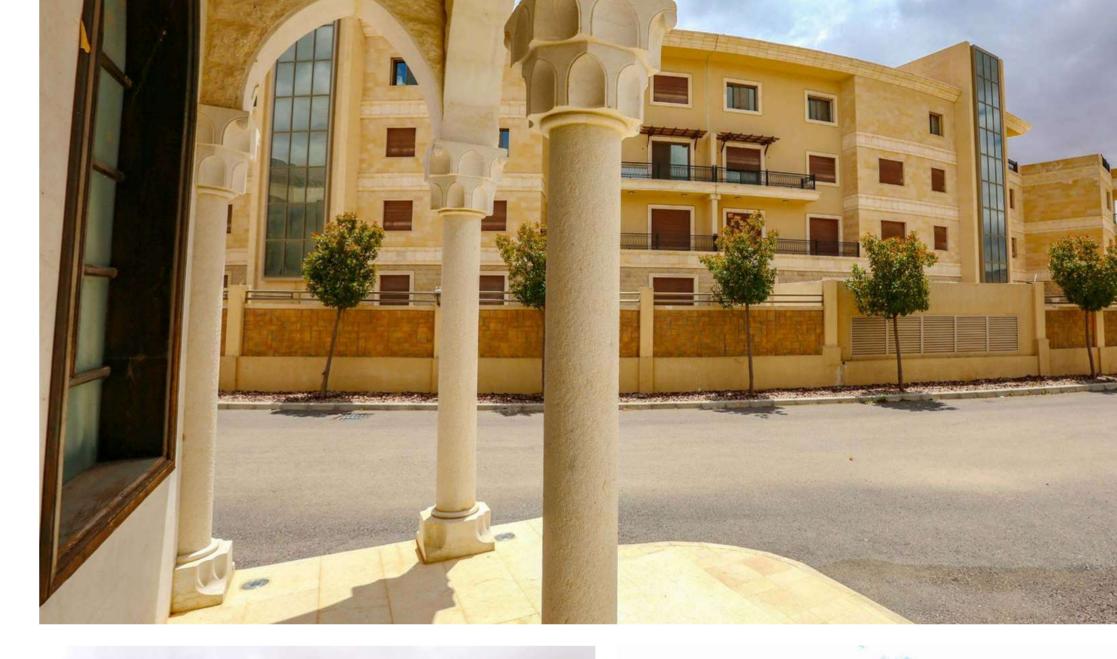








Exceptionally landscaped to cater to the most opulent of its residents, Nobles 101 reflects the majesty of its natural surroundings.







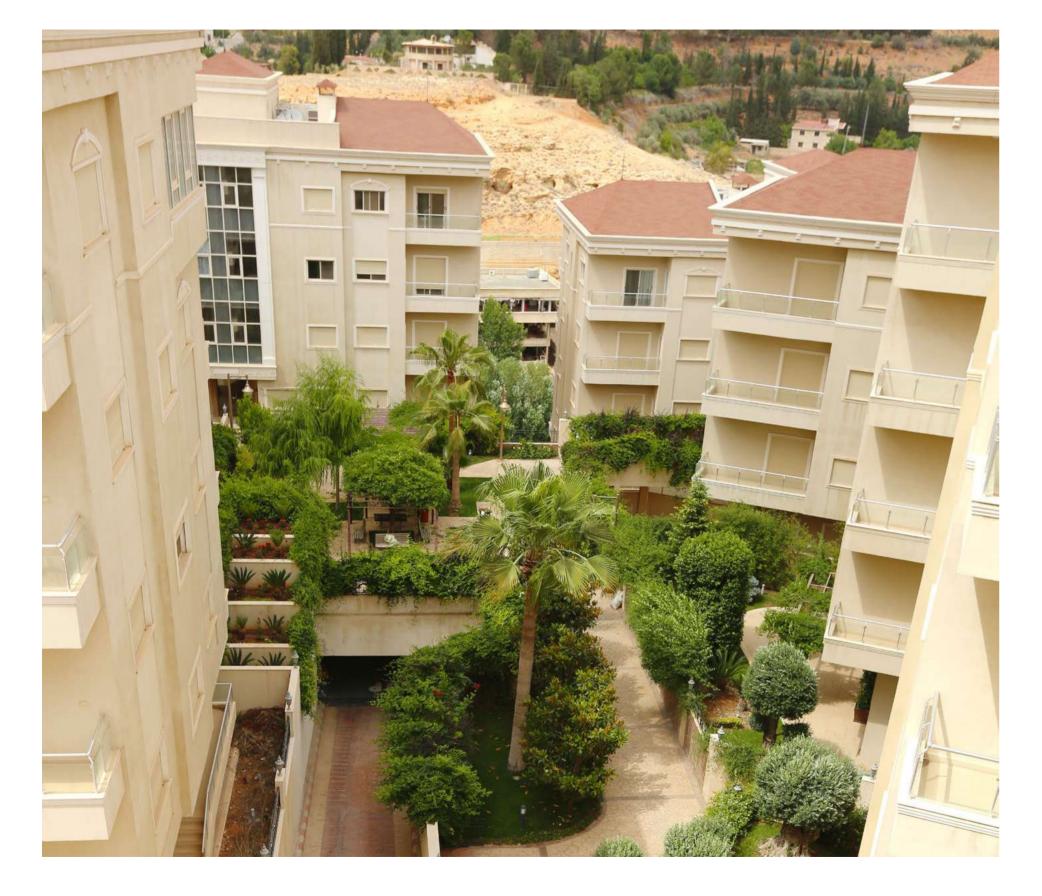




### MUROOJ VALLEY

Life is a treat at Murooj Valley. It features 201,436 sq. ft of land with a residential area of 368,857 sq. ft and a retail area of 7,996 sq. ft for residents to enjoy high-end community living along with the convenient proximity to the city. Besides well-appointed living spaces and excellent finishing, Murooj Valley boasts amazing hillside views and plenty of space for leisure-walks and relaxation. Truly, Murooj Valley offers a refreshing option for comfortable city life.

















### MAG 5 DUBAI SOUTH

Located near the Expo 2020 site, MAG 5 Dubai South is a 551,654.6 sq. ft landmark community in Dubai South that offers 924 exceptional studio, one-, and two-bedroom apartments next to Al Maktoum International Airport, which has a planned annual capacity of 160 million passengers.

Dubai South is home to The Green Belt - The UAE's largest linear network of parks that has a solar-powered urban farm which grows fresh organic produce and houses an indoor botanical garden.

This is one of MAG PD's ground-breaking community developments that revolutionised the real estate market by offering great value-for-money homes with luxury facilities that can only be found in more expensive communities.







# MAG 5 BOULEVARD

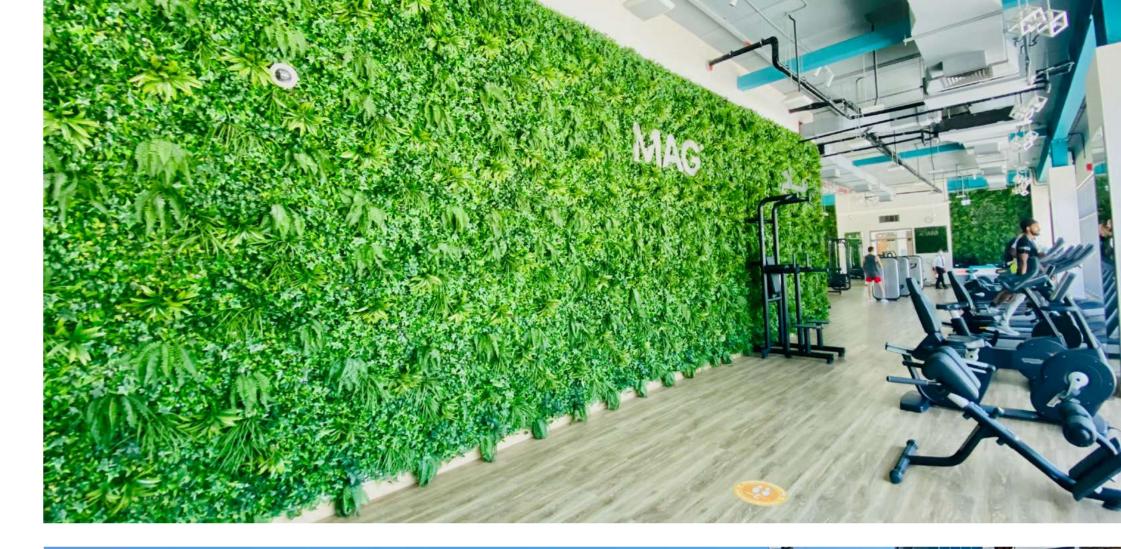
MAG 5 Boulevard is a residential project in Dubai South that is set to redefine quality of life, functionality, simplicity of design, and efficient use of space. It features 13 sixstorey buildings comprising 528 units of studio, one-, two-, and three-bedroom apartments.







It is located near both the Expo 2020 site and 'Dubai Parks and Resorts,' and is minutes away from the largest linear network of parks in the UAE, 'The Green Belt.' MAG 5 Boulevard is the first affordable housing residential development that has its own pool, clubhouse, and kids play area.











# THE ESTATE I & II

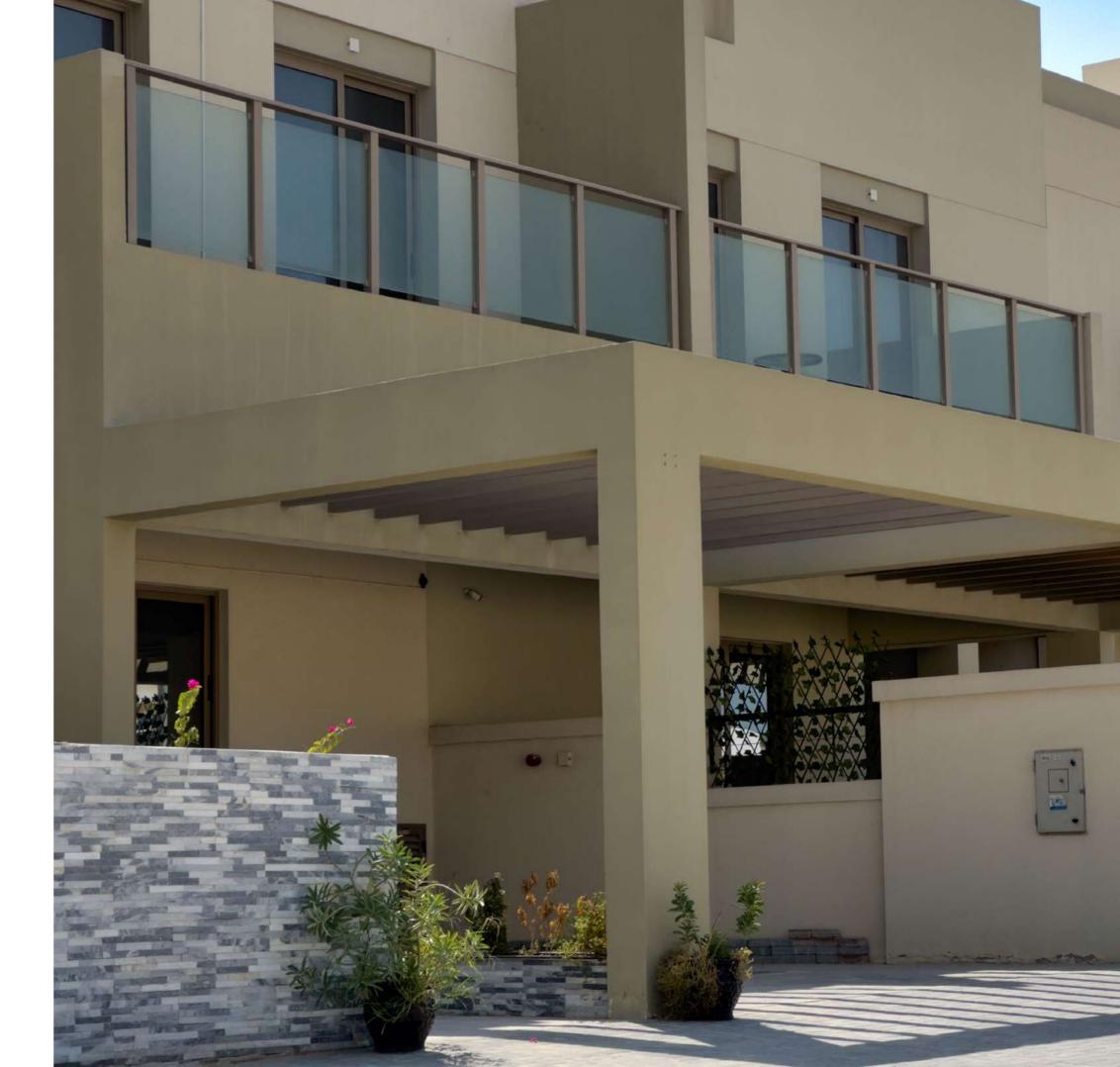
Resting on 403,276 sq. ft in the quiet area of Al Furjan in Dubai, The Estate is a vast enclave of 48 luxury villas and 34 townhouses. This development features easy access to Sheikh Zayed Road, allowing residents to own homes in a serene area with quick access to the city.

The Estate is an elite address that showcases the beautiful balance of sophistication and contemporary luxury. From huge plots to spacious living spaces with premium finishing, everything about The Estate has a touch of distinction that is designed for its elite residents.





The Estate is home to 48 exclusive four- and five-bedroom villas and 34 three-bedroom townhouses that are grand in every way. Open-plan living rooms and family lounges, spacious dining areas, fitted kitchens, and garages for two or three cars are just a few of the outstanding features that make The Estate a top-choice community for those who value luxury space. The soothing enjoyment of space at The Estate continues even outside the home where wide walkways, lush greenery, and landscaped areas occupy a vast 40% of the total land area. Phase-I of The Estate was handed over in 2021 while Phase-II is a home for 36 townhouses and 12 villas and was handed over in july 2022.









MBL RESIDENCE JUMEIRAH LAKES TOWERS, DUBAI

### MBL RESIDENCE

Located in the heart of JLT, next to the tallest commercial building in the world, the MBL Residence is a mixed-use luxury tower that consists of 492 one-, two-, and three-bedroom apartments facing the lakes. It stands on a total land area of 28,316 sq. ft in an unparalleled location, where business and pleasure come together, and offers residents easy access to some of the most popular attractions and shopping options in Dubai such as Dubai Marina Mall and The JBR Beach.



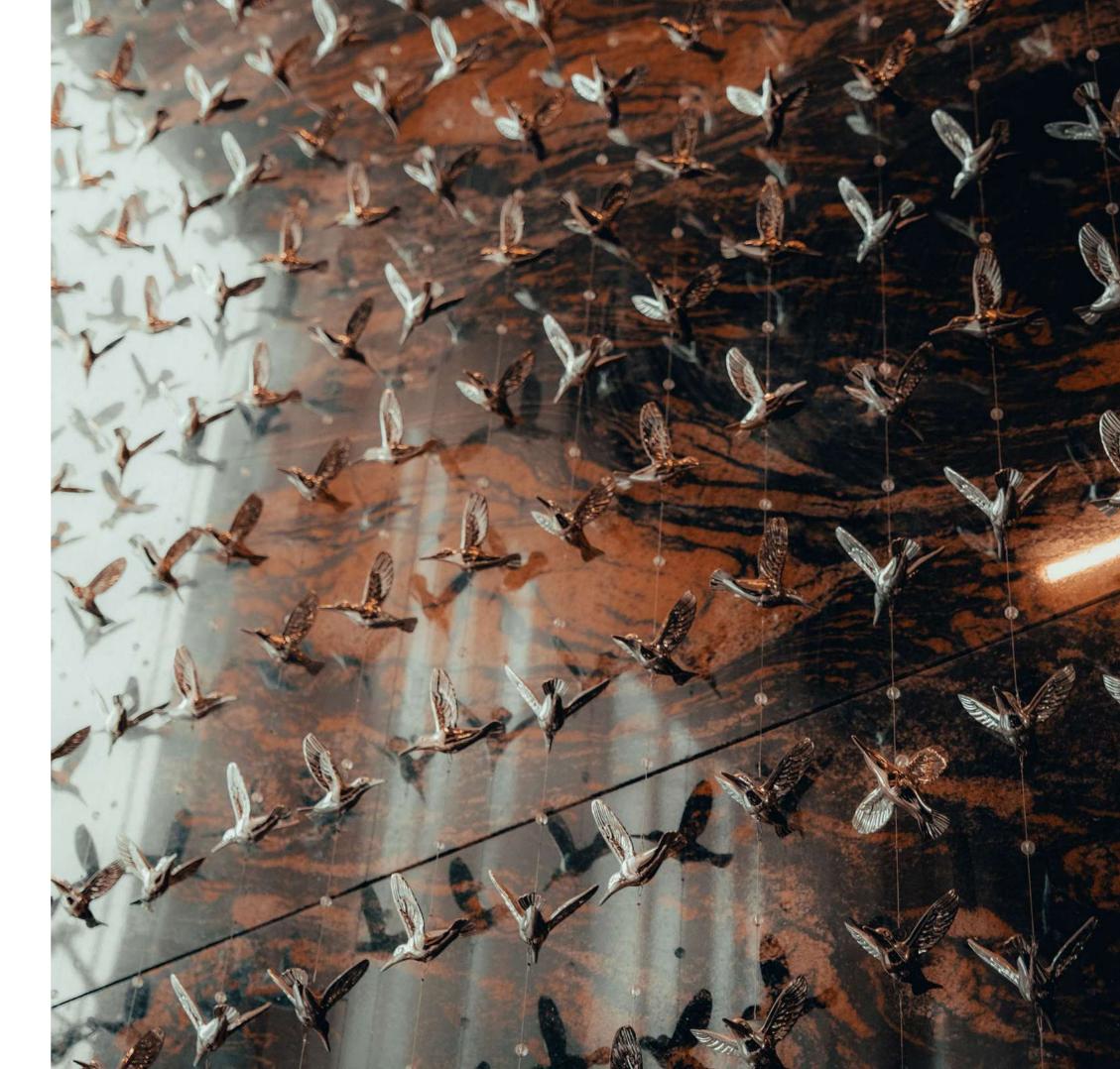








MBL Residence is situated in the heart of New Dubai on Sheikh Zayed Road, between two metro stations, and is the ideal address to work, live, create, and play.





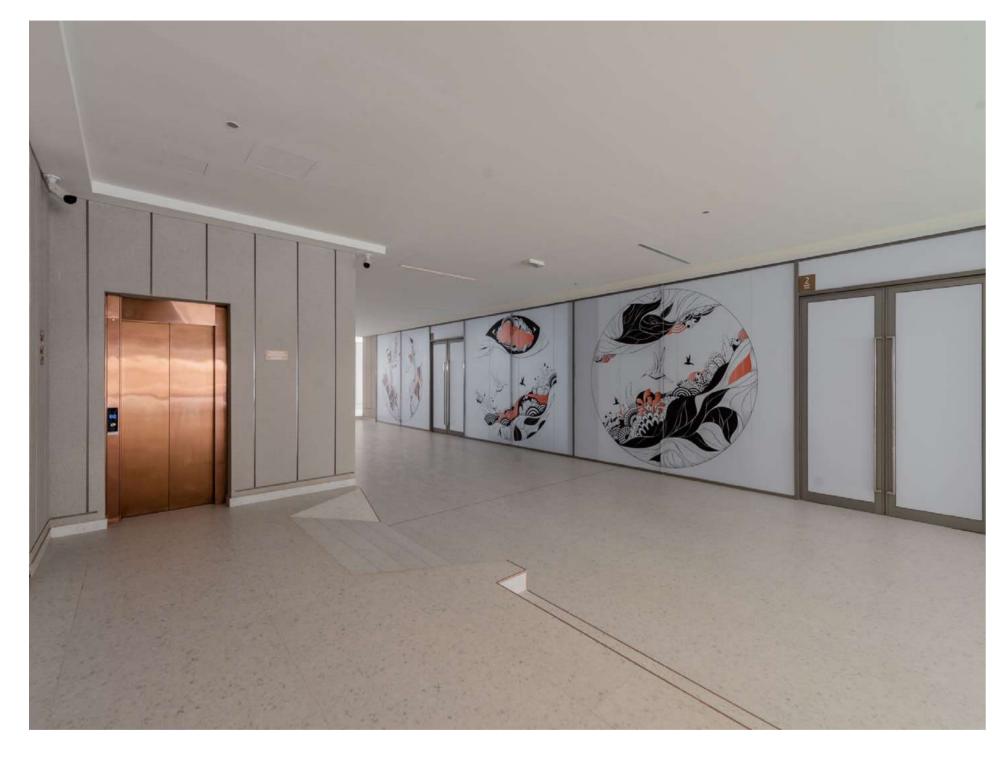


### MAG 318

MAG 318 is a high-end residential tower located in the heart of the city in Dubai's Business Bay Downtown area, the central business district comprising commercial, mixed-use, and residential developments along the Dubai Water Canal. Hosting a sellable area of 292,000 sq. ft and 439 residential units consisting of studio, one-, and two-bedroom apartments; each of the units features premium finishing and is curated to arouse utmost comfort and satisfaction in residents.

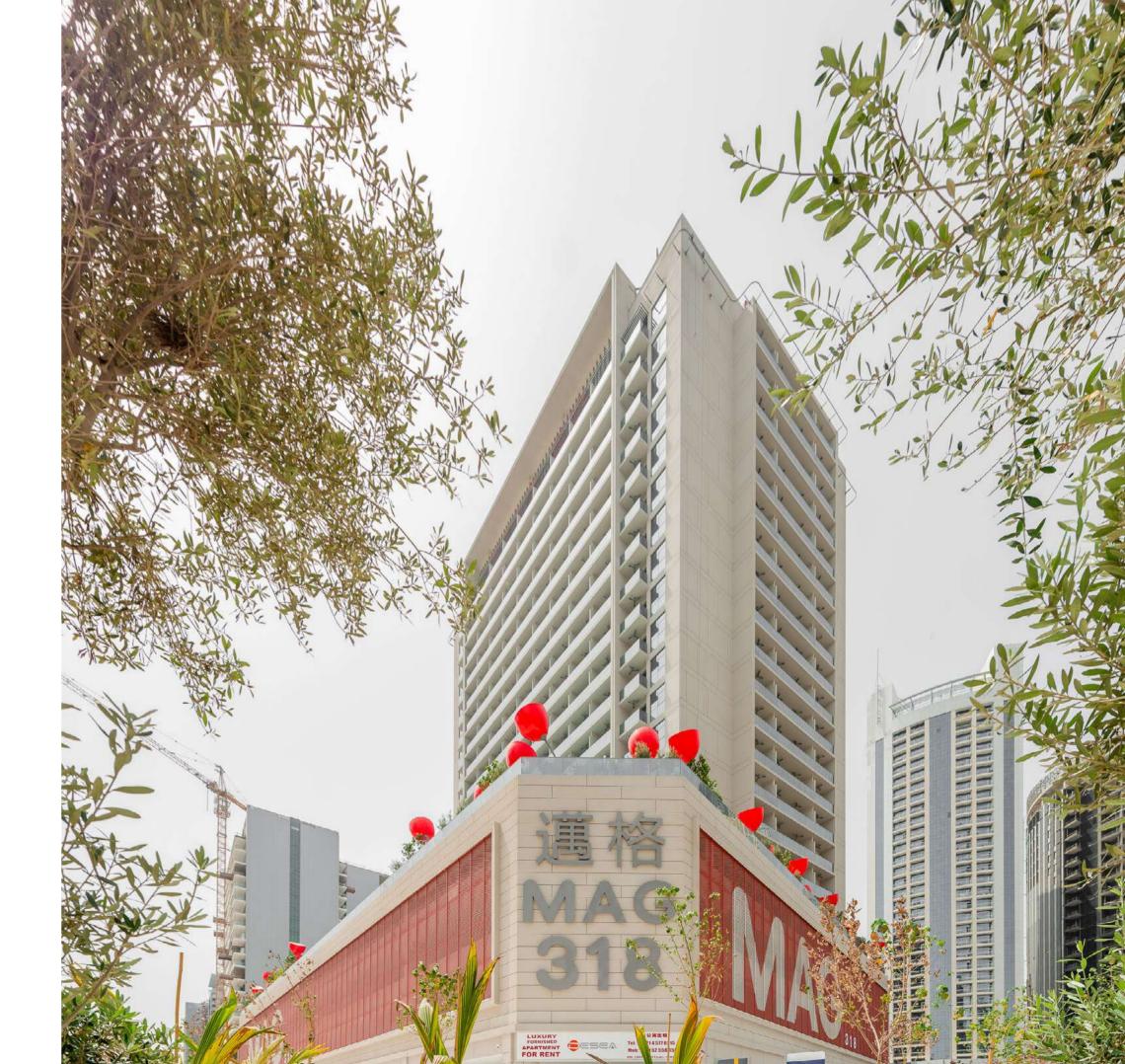


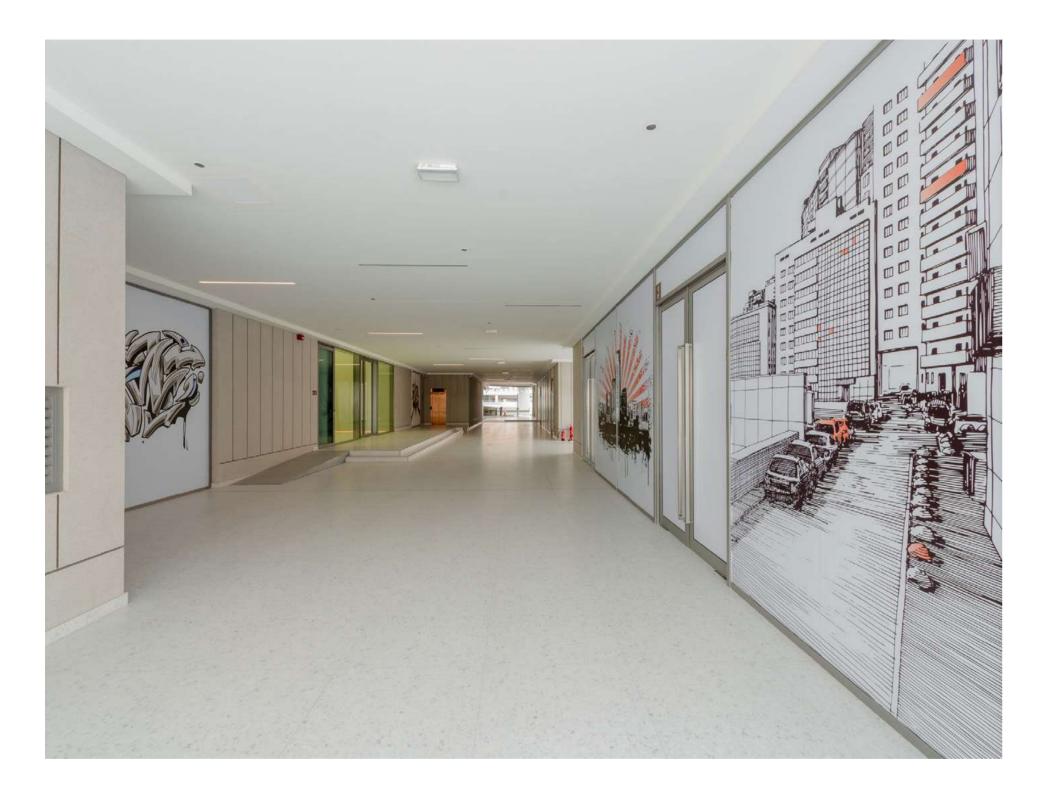






With excellent views of Burj Khalifa and within close proximity to Dubai Mall, MAG 318 is surrounded by a wondrous mix of luxury hotels, commercial and residential buildings, and world-class shopping, leisure, and entertainment centres.







Fully furnished studios that are reflective of a quintessential lifestyle within vignettes of modern architecture, and amenities that present the best in global standards are offered to the discerning MAG 318 residents.









#### SHARJAH GARDEN CITY

The Sharjah Garden City residential complex is a joint venture project between Al Batha Real Estate and MAG Group Holding. Spacious villas that are designed and developed on 10,000,000 Million sq. ft. of land to cater to Arab lifestyles, the first phase 1 A consisted of 82 villas and were handed over in 2020.

- Phase 2, 1 B consist of 63 Villas and expected to be handed over in Feb. 2023.
- Phase 2A 131 is currently under construction & will be handed over on 2<sup>nd</sup> quarter of 2024.
- Phase B consist of 54 is currently under construction with handed over on Dec. of 2024.

The Sharjah Garden City residential complex is a gated community built on the Maliha Road in Sharjah, only three kilometres from Emirates Road and less than a 15-minute drive from Sharjah Airport and Dubai.

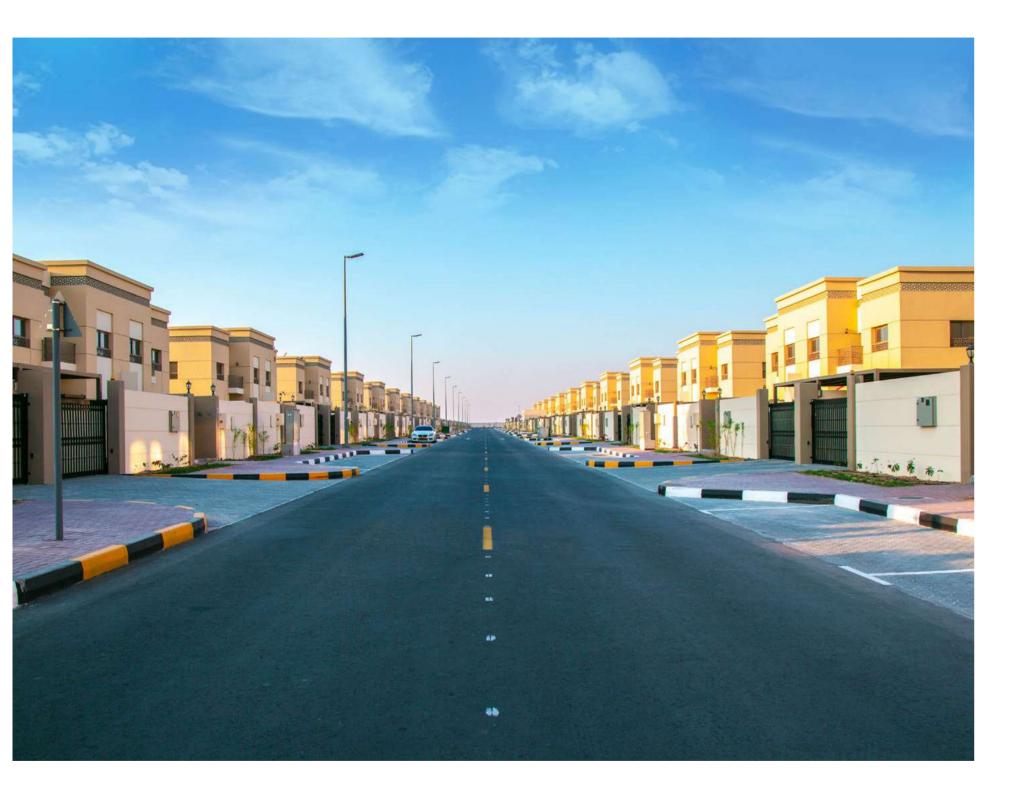
Surrounded by lush greenery, the villas will be luxuriously appointed within a neighborhood that will have a mosque, retail facilities, playgrounds, and gardens designed for the comfort of the residents.

In addition to the utilities provided by the government, the Sharjah Garden City complex will have a sewage treatment plant, a rainwater drainage system and an irrigation network of the highest standards.

Each villa is designed to provide an atmosphere of calm, comfort and privacy, and will comprise two floors. with five bedrooms, a spacious garden area with outdoor seating, balconies on the first floor.









The project is designed with privacy and safety in mind for families who would want to reside in the complex, with two 24-hour-monitored observation gates that provide easy access to roads without congestion.









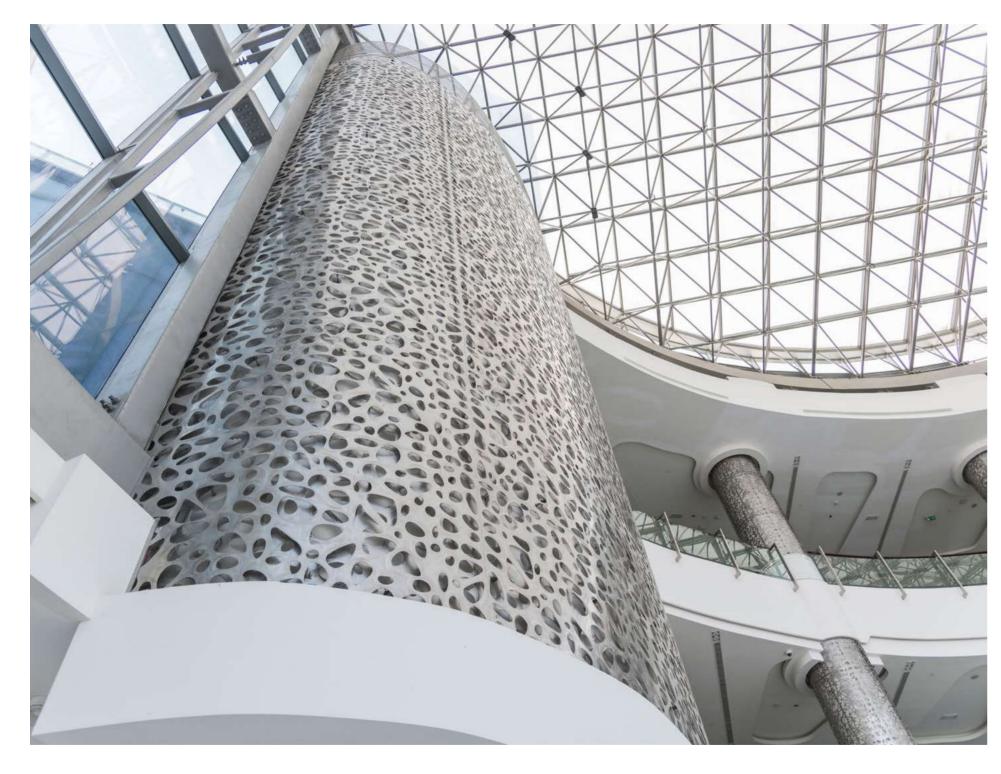
## THE ART OF LIVING MALL

The Art of Living, located in Al Barsha 2, is a first-of-its-kind retail mall in the Middle East that houses various furniture, art, and interior design outlets. It also comprises three storeys of retail space, banking and money exchange facilities, service establishments, and additional amenities, as well as an expansive basement parking.

The Art of Living is a joint venture between MAG Group Holding and MMS Global, a UAE-based company specialising in large scale developments and innovative design concepts. Since its establishment in 2013, it has been committed to redefining the development of landscapes in the region to create remarkable spaces for communities to live well in and thrive.

The Art of Living has been developed through careful consultation with exceptional retail experts to provide a creative ecosystem that surpasses the expectations of typical shopping malls.





- Floors: 3 floors + Basement.
- Plot area of 161,760.53
- BULT UP AREA :Sq.Ft 508,985.98
- G.F.A: Sq.Ft 322,392.17
- Leasable Area :Sq.Ft 257,000 Sq.Ft
- Green Area: 15,765 Sq.Ft
- No. of Basement parking: 280 Lots.
- No of parking by RTA: 230 Lots.
- 7 Sky Lights with 2 Main entrances (35M each)
- Total Area: 20,150 Sq.Ft









#### ISTYLE 2 AND ISTYLE 3

Consisting of five and seven villas on a total land area of 2,849 sq.m, lstyle 2 and lstyle 3 are luxurious villa clusters in Mesovounia, Cyprus, located on one of the most exclusive hillsides in Limassol.

These individually designed homes for sale have fantastic mountain and sea views, and are of an ideal size for families looking to live in an idyllic location.

The project integrates chic, modern architecture with amazing and incomparable Mediterranean style. All villas are of the highest standard and offer the utmost comfort, stunning interiors, and privacy.

The villas come with guaranteed title deeds and each home will come with an Energy Performance Certificate of a grade 'B' rating.









# UPCOMING PROJECTS

- 1 The Paragon
- 2 Catch Residences
- 3 Keturah Resort
- 4 MAG CITY Residences
- 5 MAG CITY Townhouses
- 6 MAG CITY Phase II
- 7 MBL Royal
- **8** MAG 330
- 9 Sharjah Garden City Phase II
- 10 MAG Logistic Park Phase II
- **11** The Gate
- 12 Al Thuraya Project







#### THE PARAGON

Perfectly situated next to downtown and Dubai's prime economic hubs, The Paragon by IGO combines sophisticated city style with all the benefits of trendy community living. An upscale lifestyle with more amenities than you could dream up, these apartments are created for the future-minded buyer who won't settle for anything but unmatched perfection.

Occupying a prime corner position in the vibrant heart of Business Bay, The Paragon offers 21 floors of residential living ranging from well-designed studios to spacious three-bedroom apartments. Each home is ultra-modern with impeccable aesthetics and boasts uninterrupted water views of the Dubai Canal or lush vistas of the park beneath. Whether you want to work, exercise, or socialize – this building has it all. Take meetings in the coworking space, let off some steam in the super slick gym, kick back and relax in the indoor cinema, or challenge someone to a game in the full-sized squash court.







### CATCH RESIDENCES

The homes at Catch Residences are like very few others in the region. Inspired by the sundrenched style of the USA, life at Catch Residences is a unique fusion of sophisticated urban style, balanced with a dose of hedonistic gratification.

From the turquoise shimmer of the sundeck-wrapped pool to the perfection of the superior workmanship in the homes, these apartments are created for the globally minded, future-dreaming buyer who won't settle for anything less than perfection. Situated in the heart of the sought-after JVC community this architecturally impressive tower consists of 18 floors of striking views, spacious living, complete security & safety, high quality fixtures and fittings, and an array of premium lifestyle amenities, spanning fitness, family and community.

Catch Residences create a pace and energy that few buildings can muster, connecting life with work and play, and seamlessly incorporating the ultimate in interior design style and premium finishing, with a community built for those who know what they want in life.









### KETURAH RESORT

Located in Dubai Healthcare City Phase 2, the Keturah Resort is a world-class, wellness-focused resort consisting of a wellness hotel, nine buildings comprising luxury apartments and serviced wellness holiday homes, 17 luxurious waterfront mansions, and the world's largest World Care Wellness Center. This development sets a new global benchmark in wellness master planning.









Keturah Resort mansions and residences are designed and engineered to enhance your overall sense of health and happiness by utilising solutions that combine deluxe residential living with science-based wellness features that focus on seven cornerstones: air, water, nourishment, light, fitness, comfort, and mind.









### MAG CITY

MAG CITY is a 4,367,309.69 sq. ft exclusive gated residential community developed in the heart of Mohammed bin Rashid City, District 7 in Dubai's Meydan area. It features a stunning array of 4,061 apartments and 536 townhouses and is one of the very few townhouse communities that are a 10-minute drive from Downtown Dubai.







MAG CITY presents an advanced, urban way of life that features cutting-edge amenities, including the largest community clubhouse in the city, and a host of facilities such as an entertainment area, a state-of-the-art heath club, a mosque, retail spaces, restaurants, and an outdoor swimming pool, all while guaranteeing practical and affordable living spaces tailored for the happiness of its residents.











### MBL ROYAL

MBL Royal ushers in a new era of distinctive lifestyle. Located in the JLT community with a land area of 21,635 sq. ft and a total area of 454,048 sq. ft, it is specifically designed to address the growing demand for affordable luxury in Dubai. With five basement levels, a ground floor, and 40 storeys of neo-modern architecture that is sure to dominate the skyline, the tower, comprising 450 residential and retail units in cluster K, will grant residents and visitors fabulous views of JLT.

MBL Royal features smartly configured one-, two-, and, three-bedroom apartments with floor-to-ceiling glass windows and carefully appointed spaces that emanate a cosy environment and a deluxe lifestyle.





### MAG 330

MAG 330 is a prestigious residential landmark in the heart of Dubailand with a built-up area of 1,131,911 sq. ft. In addition to being part of the master plan for 'City of Arabia,' a 20-billion-dollar retail, residential, commercial, and entertainment destination, it serves as a haven for contemporary life in Dubai.

The development boasts luxuriously furnished living spaces with modern and upscale interiors and high quality standards. MAG 330 is designed as an independent complex with 595 luxury apartments, a unique 219-metre-long jogging track atop the podium roof, and access to the new metro system.









### THE GATE

The Gate is a 41 acre, luxury mixed-use development near the Dallas Cowboys' new headquarters in Frisco, Texas. It is a master-planned development that, true to its name, is conceived to be a gateway hub of opportunities for thousands of residents. The project includes office spaces, prime residences, a boutique hotel and retail spaces, and is an enclave for relaxed living and successful business.

The Gate features 15 buildings and 40 villas spread across a vast area that includes 100,000 sq. ft of space allocated for retail.









#### **Project Overview**

Resting on 41-acres of prime space along the Dallas North Tollway and John Hickman Road, The Gate is a master-planned development that will cap the booming economic development in Frisco, Texas.

True to its name, The Gate is envisioned to be a gateway, a unique tollway corridor projected to be a socio-economic catalyst for the bustling city, rewarding the growing population of Frisco City with a refreshing live, work, and play environment. Once completed, it is poised to be a hub of opportunities for thousands that will make The Gate their address of choice.









#### The Location

An area of 100,000 sq. ft is allocated for retail to offer virtually all possible types of shops and restaurants. Business owners and commercial traders will have the pleasure of operating within The Gate. There's plenty of room for successful businesses at The Gate with four buildings dedicated to offices. Besides the quick access to the Dallas North Tollway, business people and staff within The Gate will enjoy the convenient access to a truly urban lifestyle.

#### **Project Features**

With office spaces, prime residences, a boutique hotel, and retail spaces, The Gate will be an enclave for relaxed living, successful business, and pleasurable retail and dining experiences. The Gate features 15 magnificent buildings and 40 villas spread across a vast area that offers the enjoyment of the open spaces in between. At the street level, residents and guests alike can stroll along paths lined with endless possibilities for shopping and leisure with practically every building having retail shops and restaurants on the ground floor.

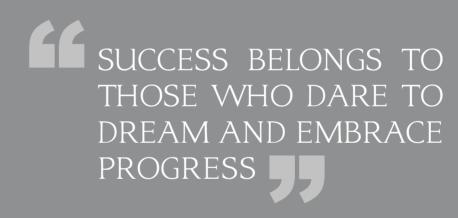
MAG GROUP HOLDING 281





### AL THURAYA TOWERS

This two-tower landmark offers residents panoramic views of the surrounding cityscape. Al Thuraya Towers exude a classic European vibe that is not only impressive in architecture, but also in luxurious interiors that inspire elegant and refined living.



Moafaq Ahmad Al Gaddah Founder and Chairman





# FROM A SPARE PARTS SHOP IN ABU DHABI...

#### 1978

Moafaq Al Gaddah establishes the Moafaq Al Gaddah Trading Co. in Abu Dhabi, specialising in automotive spare parts.

#### 2003 - 2006

MAG PD is established as the real estate arm of MAG Group.

M.A.G International L.L.C for electromechanical contracting is established. Invest Group Overseas, an additional property development arm, is established.

MCL for freight services is established.
MAG Royal Solutions LLC for parking solutions is established.

EMAAR-IGO Eighth Gate joint venture started construction.

#### 2007

MAG PD hands over MAG 214 residences in JLT, Dubai.

MAG Complex in Sharjah is completed.

Gulf Link Cargo is established as the freight logistics services arm of MCL.

#### 2008 - 2010

The Eighth Gate EMAAR-IGO venture witnessed a surge in sales of its commercial and financial districts.

Nobles 101 and Murooj Valley are launched.

MAG 218, MAG PD's opulent landmark property in Dubai Marina, is completed.

#### 2011

MAG PD completes MAG Hotel Apartments in Bur Dubai.

MAG PD completes the Emirates Financial Towers in DIFC, Dubai.

#### 2013

MAG PD unveils AED 3.25 billion's worth of projects.

MMS Gulf launches the AED 700 million Art Centre in Dubai.

MAG PD's real estate portfolio reaches AED 6 billion.

Invest Group Overseas unveils AED 2 billion Polo Townhouses & Polo Residence project in Dubai.

MAG Group establishes Nice Care Medical Center in Dubai.

#### 2014

Talal Al Gaddah is appointed CEO of MAG Property Development.

MAG Group becomes a Global Growth Company as recognised by the World Economic Forum.

MAG PD announces a 2014 till 2020 investment strategy worth AED 15 billion.

MAG 5 Residences, a joint venture between MAG PD and Fortune 5, is completed in Abu Dhabi.

MAG Group enters the USA property development market through IGO by acquiring land in Frisco, Texas.

MAG Group launched The Gate project in 2014

MAG PD signs a joint venture agreement with Dubai Healthcare City to develop a one-million-square-foot, mixed-use wellness-focused project.

# 2015

MAG Group starts construction through IGO in Frisco, Texas.

#### 2016

MAG PD partners with the pioneering wellness real estate and technology firm Delos® to develop the region's first and the world's largest wellness resort in Dubai.

IGO hands over The Polo Townhouses and The Polo Residence in Meydan, Dubai.

#### 2017

MAG PD launches MAG 318 & MAG 230 and expands to Business Bay and City of Arabia.

MAG PD investments add up to AED 9.8 billion.

MAG PD launches the AED 4.7

billion private gated community,
"MAG EYE" as part of its MAG
of Value division.
MAG PD signs a joint venture
agreement with USA-based Parsons
for the construction of MAG EYE in
Meydan, Dubai.

MAG PD establishes its International Alliances Division for global partnerships.

MAG Group hands over Al Quoz Warehouses and Al Saja'a Complex. MAG PD announces the launch of MBL Residence, its landmark project in Jumeirah Lakes Towers, Dubai.

MAG PD becomes the first developer in the GCC to accept Shari'a compliant cryptocurrency.

#### 2018

MAG PD announces that it will complete Phase I of MAG 5
Boulevard in Dubai South six months ahead of schedule.

MAG PD launches the Keturah Resort and MAG CITY

MAG PD signs a strategic alliance agreement with Etihad Guest, the loyalty programme of Etihad Airways.

MAG Group gets ready to prepare its initial public offering and rebrands itself to MAG Group Holding.

# 2019 - 2020

MAG PD completes and hands over phase II and phase III of MAG 5
Boulevard in Dubai South

MAG PD announces the launch of MAG CITY

MAG Group holding handed over Shoumous Project

#### 2021

MAG PD completes and hands over MAG 318 and MBL Residence

IGO hands over phase I of The Estate

#### 2022

IGO announces the launch of The paragon in Business Bay, Dubai and Catch Residences in Jumeirah Village Circle, Dubai

MAG Group Holding completed Phase I of MAG Logistic Park in Industrial Area 18, Sharjah and announces the launch of Phase II

IGO hands over phase II of The Estate

MAG PD announces the launch of phase II of MAG CITY

...TO A GLOBAL HOLDING CONGLOMERATE

# AWARDS AND RECOGNITION

Over the years, MAG Group Holding and its founder have won a host of awards in recognition of their outstanding performance.



# MAG GROUP HOLDING **CORPORATE AWARDS**



## 2013

MAG Royal Solutions was awarded a Guinness World Record for its largest automated parking facility in the world.



## 2014

ECÓNOMIC MAG Group Holding became a Global Growth Company (GCC) member of the World Economic Forum.



#### 2015

MAG Group Holding and IGO were praised in the Dallas Business Journal for 'The Gate,' their \$700 million project in Frisco, Texas.



## 2016

MAG Lifestyle Development won the 'Developer of the Year' award, as a private developer, by Construction Week Awards and was ranked 7th on the 'Top 50 GCC Developers' list.



#### 2017

MAG Lifestyle Development rose from 7th place to 6th place on the 'Top 50 Most Active Developers in the GCC' list and took 18th place on Forbes Middle East's list of 'Top 40 Unlisted Real Estate Companies in the Arab World.'



#### 2018

MAG PD was awarded for its 'Keturah Resort' development at the Global Infrastructure Congress 2018, in recognition of its pioneering 'wellness real estate' concept and its pivotal role in boosting happiness in Dubai.

MAG GROUP HOLDING MAG GROUP HOLDING 293

# MOAFAQ AHMAD AL GADDAH CHAIRMAN AWARDS



#### 2006

Named 'Entrepreneur of the Year' at the prestigious Arabian Business Achievement Awards.



#### 2007

Awarded the title of 'Arab Family Ambassador' by the Arab Family Organization for his social philanthropic activities and was listed as one of the 'Top 50 Wealthiest Arabs in the World.'



#### 2012

Recognised as the 16th most influential Arab in the world and included in a "Top 100" list by World Finance.



#### 2013

Named one of the 'Top 80 Most Powerful People in the UAE' by Gulfstay.com.



## 2014

Became a member of the World Economic Forum (Davos)



#### 2016

Received the 'Leading Business Entrepreneur of the Year' award from the Sharjah Chamber of Commerce.



Received a prestigious degree from the University Leadership Consortium in Abu Dhabi and was named among the Middle East's 'Top 100 People in Construction' by Reach Personnel International.



#### 2017

Won the 'Business Excellence' award from the Asian Business Leadership Forum.



#### 2018

Won the 'Outstanding Contribution' award at the Arabian Business Real Estate Awards.

Listed on Arabian Business '100 Arab Achievers'



#### 2022

Mr.Moafaq was honored to witness the engraving of his name on the Bassmat Rashid Bin Saeed #donor recognition wall to support the Hamdan Bin Rashid Cancer Charity Hospital through Al Jalila Foundation

MAG GROUP HOLDING 295

# CORPORATE VISION

At MAG Group Holding, we believe that success is achieved by those who embrace progress and reinforce their management and corporate affairs with innovation. With every project we undertake, we challenge ourselves to go beyond what we had achieved before, even if it involved entry into a new sector or field.

Our mantra is to achieve economic growth in all our sectors

— commercial, industrial, construction, real estate, and
service — while preserving our moral values, and realising
excellence in the services we provide for our customers.



# CORPORATE **GOVERNANCE**

Above all, MAG Group Holding believes in ethical business. By creating an environment of trust and cooperation, the Group is able to create harmony between its investors, shareholders, and clients while staying true to the values and traditions set forth by its founder.





# CORPORATE SOCIAL RESPONSIBILITY

MAG Group Holding believes in good corporate citizenship. It monitors and ensures the Group's active compliance with the law and ethical standards in its operations. It also partners with organisations to aid in the development, preservation, and sustainability of local communities.

We at MAG Group Holding are firm believers in the impact that education plays in the creation of a more progressive world. Good education is not just a privilege to the chosen few but should be made available to all, irrespective of background or culture. We also realise the crucial part we play in the development of our children for them to be active, productive, and essential members of our society. MAG Group Holding fulfils its duty by constantly supporting campaigns that aim to promote these ideals and realisations.



#### UNIVERSITY OF BALAMAND SCHOLARSHIP FUND

Moafaq Al Gaddah set up a scholarship fund at the University of Balamand in Lebanon to help students overcome financial obstacles.

#### **UMRA AND HAJJ TRIPS**

MAG Group Holding carries annual sponsorship campaigns that help people in the UAE, including those with special needs, with the expenses for the Umra and Hajj trips.

#### **AL QURAN INITIATIVE**

MAG Group Holding supports Al Quran memorisation activities organised by the 'Sheikh Mohammed Centre for Cultural and Social understanding.'

#### **ELEMENTARY FINANCIAL AID**

MAG Group Holding grants financial aid to elementary students across the UAE.

#### **SUPPORTING STUDENTS IN AMMAN**

MAG Group Holding supports students with learning initiatives in collaboration with Bareeq Centre in Amman, Jordan.

## CARING FOR THOSE WITH SPECIAL NEEDS

MAG Group Holding supports initiatives and centres like the 'Rashid Centre for the Determined Ones' and 'Senses for Special Needs Centre' that care for people with special needs.

#### 'THANK YOU MOHAMMED BIN ZAYED INITIATIVE'

MAG Group Holding participated in this momentous initiative.

## THE REGIONAL INTELLECTUAL PROPERTY CRIME CONFERENCE

MAG Group Holding participated in the conference in collaboration with the Dubai Police.

#### **'SONS OF ZAYED UMRA'**

MAG Group Holding continues to participate in this benevolent initiative that assists people with special needs to fulfil their Umra.

#### **ENVIRONMENTAL STEWARDSHIP**

With the growing concern over the impact of business activities on the environment, we at MAG Group Holding greatly take into consideration how we can minimise our footprint on the world we live in, from the creation of simple office-centric campaigns to sponsoring causes that promote environmental sustainability.

At MAG Group Holding, we are continuously looking for ways to improve our processes and practices. Ultimately, part of our long term strategy is to have businesses and projects that combine economic progress with an emphasis on ecological viability.

#### A case in point would be with MAG Royal Solutions.

Recent research shows, that over 50% of the traffic in large cities is simply on the road. Cruising around the block searching for vacant parking spaces increases the pollution rate. However, with the automated parking technology MRS provides:

- No carbon emissions are produced since cars are turned off once they're inside the facility thereby also saving thousands of petrol gallons.
- Less electricity is needed due to reduced lighting and ventilation requirements.
- Contradictory to conventional wisdom, parking a car and retrieving it in an automated facility does not require a lot of power. Whereas in conventional parking lots, the ventilation and air-conditioning systems are always operational.

# **AL JALILAH DONATION**

Mr. Moafaq Ahmed Al Gaddah pledges AED 10 million to Al Jalila Foundation for the Hamdan Bin Rashid Cancer Charity Hospital

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# THE FUTURE

# **CORPORATE GOALS**

MAG Group Holding aims to achieve economic growth in the commercial, industrial, construction, real estate, and service sectors while preserving its core moral values. The Group's activities aim to benefit the communities it serves, and sustain the Group's growth by maintaining excellence in strategic tactics and innovation.

# STRATEGIC GOALS

The Group's next steps involve strategic tactics that will place MAG Group Holding alongside the world's top holding corporations.

# GET IN TOUCH WITH US

# Head Offices Dubai Office

MAG Group Holding

Fax: +971 4 386 5066

Email: info@mag.ae

25th Floor, South Tower, Emirates Financial Towers, Dubai International Financial Centre, Dubai, United Arab Emirates P.O. Box 23325 Tel: +971 4 325 4660

#### MAG Property Development

**Real Estate Sector** 

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Fax: +971 4 386 5066
Email: info@mag.global
Website: www.mag.global

#### Invest Group Overseas (IGO)

IGO - Dubai
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P.O. Box 96844, Dubai, United Arab
Emirates
Tel: +971 4 399 3377

Fax: +971 4 399 4500 Email: info@igo.ae Website: www.igo.ae

#### **Shoumous Properties**

Office 1903, Al Batha Tower, Buhaira Corniche, Sharjah, United Arab Emirates P.O. Box 37402 Tel: +971 6 5179 888 Mobile: +971 054520 1717 Email:info@shoumous.com www.shoumous.com

#### MMS Global

The Art of Living Mall
Al Barsha 2, Dubai - UAE
P.O.Box: 27009
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Email: info@mms-global.co
Website: www.mms-global.co

# Hospitality

#### Matcha Club

20 8 St, Al Quoz, Dubai Tel: +971 4 548 8364 Email: info@matcha-club.ae

# Contracting & Engineering Sector

#### MAG Royal Solutions

Website: www.magrs.com

B2, Emirates Financial Towers
Dubai International Financial Towers,
Dubai, United Arab Emirates
P.O. Box: 23325
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## **Commercial Sector**

(Tyres and Batteries)

# Al Gaddah General Trading - Br. 7

Deira, Dubai, United Arab Emirates P.O. Box: 41825 Tel: +971 4 223 6855 Fax: +971 4 221 6038

# Moafaq Al Gaddah Spare Parts Trading – Abu Dhabi

Email: sales@mag7.ae

P.O. Box: 7841
Tel: +971 2 554 4644
Fax: +971 2 553 3123
Email: gadahest@mag.ae

# **Freight Sector**

## MAG Container Lines (MCL)

Third Floor, City Gate Tower, Al-Itihad Road, Sharjah, UAE Tel: +971 6 574 4934 Fax: +971 + 6 574 4964 Email: info@mcl.ae Website: www.mcl.ae

#### Gulf Link Cargo

Third Floor, City Gate Tower, Al-Itihad Road, Sharjah, UAE P.O. Box: 6624 Sharjah, UAE Tel: +971 6 574 4934 Fax: +971 + 6 574 4964 Email: info@gulflink.ae Website: www.gulflink.ae

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ENVISIONING TODAY FOR A BETTER TOMORROW

